

### **Overview**

The Aging in Place in America survey aims to establish the extent to which people think they will be able to age in their own homes or communities, why they want to age in place, and what factors could prevent them from being able to do so.

The survey captures the views of the U.S. public and key demographic groups of interest, as well as a focus on people with chronic kidney disease (CKD), other chronic health conditions, and caregivers.

As a leader in chronic disease care, Fresenius Medical Care North America (FMCNA) commissioned this research in order to understand more about the social determinants of health (SDOH) impacting people's livelihoods and hopes for aging.

In order to understand how they can better help the CKD community, this report also includes a deep dive on perceptions of CKD patients and CKD caregivers – how they hope to age in place, how SDOH affect their ability to age in place, and what specific barriers they need to overcome to make this happen.

The statistics in this survey are based on the self-reported answers of 2,750 U.S. adults aged 18 years or older. The interviews were conducted in an online survey, in English, from Aug. 9-20, 2019. The sample included 2,000 U.S. adults representative of the online general public in terms of age, gender, and region. Additionally, a sample of 500 CKD patients and 250 CKD family caregivers were included.





Statistically significant differences, at the 95% confidence level, are denoted by arrows.

### Report contents

- 3 Introduction
- 6 Executive summary
- 25 Further information on the research
- 28 Appendix
- 29 Detailed findings
- 65 Focus on chronic kidney disease (CKD) patients
- 80 Focus on caregivers
- 89 Sample profile



#### **Bill Valle**

#### Chief Executive Officer of Fresenius Medical Care North America President of the Fresenius Medical Care Foundation

"We wanted to explore the perceptions of aging in place and uncover barriers, including social determinants of health and misperceptions around feasibility. Given an aging population and an increase in chronic disease, innovations that help more people remain in their homes for longer will be welcomed by patients and the health system alike.

The role of family caregiving in helping those with chronic diseases, including chronic kidney disease, age in place while receiving quality care and support is also of critical importance going forward. Fresenius Medical Care North America is committed to identifying solutions for chronic disease patients and their caregivers and believes a dialogue about work underway and still to be done is a key step toward achieving the goal of more seniors aging in place.

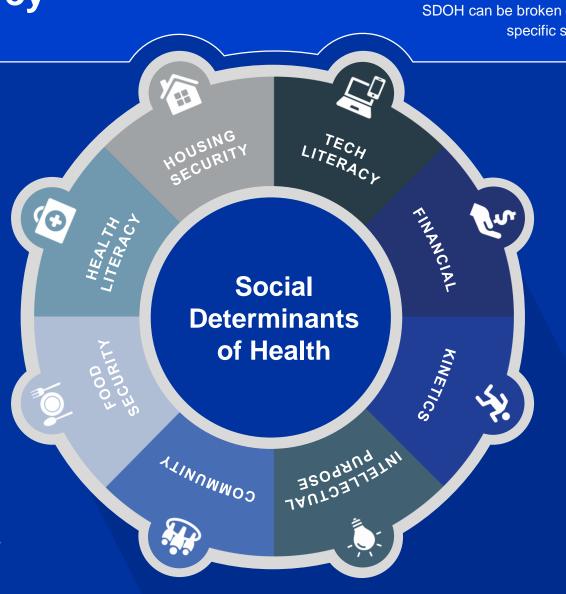
It is important for the healthcare community to commit to creating a future where older adults can age on their own terms and remain in control of their circumstances to the best of their ability. This is why we are moving beyond providing clinical care and toward support of overall societal shifts that allow individuals to thrive in the setting where they feel most comfortable."

### **SDOH** in this survey

## A guide to the SDOH investigated in the Aging in Place in America survey.

SDOH can be broken down into eight categories, each measured by four specific statements self-rated on a 4-point agreement scale.







Do not communicate online with my doctor/pharmacy

Struggle to use new technology

Not accessing the internet on my mobile phone

Not managing bills online

Not saving money for the future

Do not have disposable income for non-essentials

Do not pay bills on time (i.e. gas, phone, credit card)

Do not have enough for everyday expenses

Not physically fit and active

Not walking in everyday life

Do not get 15+ mins. of exercise every week

Struggle physically doing household tasks

Lack purpose and direction

Not able to work and earn a living

Not learning and developing skills

Do not make independent decisions

### **EXECUTIVE SUMMARY**



## **Executive Summary**

1 Aging in place in America: social barriers are significant.

2 SDOH create additional challenges for caregivers.

CKD patients are more likely to want to age in place, but express concerns about quality of home care.

1

Aging in place in America: social barriers are significant.

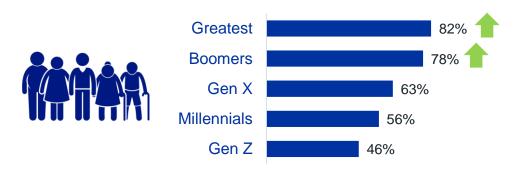


U.S. general public



65%

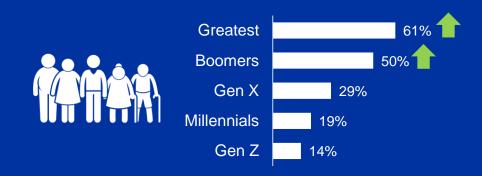
of Americans surveyed say aging in place is a goal of theirs.





**BUT ONLY** 

33% believe they will.



Q19: Which of the following words or phrases best describes your view of "aging in place"? | Q14/Q15: Do you think you will stay in the same community or move elsewhere as you grow older / And, where do you plan to live as you grow? | Base: U.S. General public – 18+ (n=2,000), Gen Z (n=177), Millennials (n=560), Gen X (n=519), Boomers (n=637), Greatest Gen (n=107)

Functional barriers to aging in place

**29%** 

of Americans say

"I would not have enough money to age in place."

K

24%

of Americans say

"My home is not suitable for the elderly."

Emotional barriers to aging in place



19%

of Americans say "I would feel alone."



**17%** 

of Americans say
"I would not be
near friends and
family."

**Barriers to the** 

age in place are

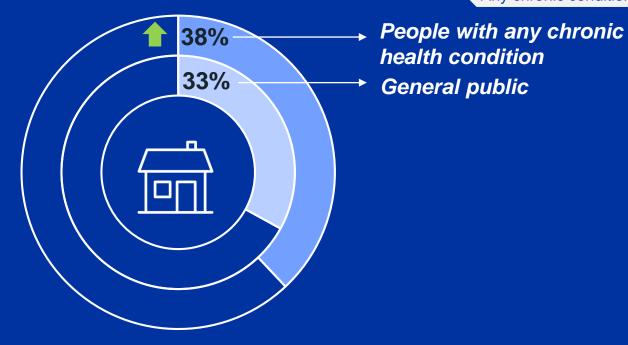
both functional

and emotional.

perceived ability to

U.S. general public

Any chronic condition



People with chronic health conditions are more likely to believe they will

age in place than

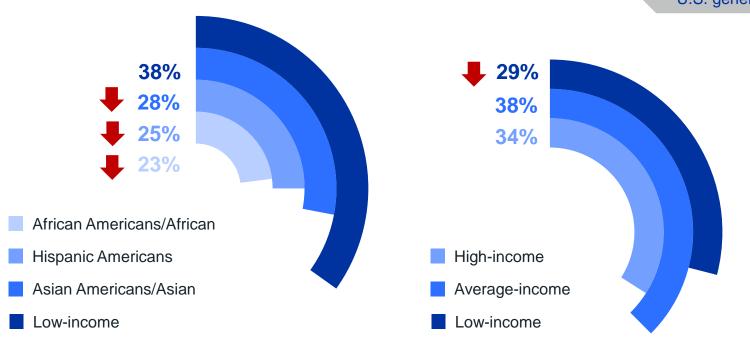
the general public.

## say they will live in the same home as they grow older



Lack of health literacy – an SDOH that significantly impacts a person's ability to age in place – affects fewer of those living with chronic conditions (39%) compared to the general public (47%). Patients with chronic conditions are likely to have more frequent touchpoints with the healthcare system.

Racial and ethnic minorities and lower-income individuals are less likely to think they can age in place.



### believe they will age in place



Racial and ethnic minorities and lower-income individuals also have a **disproportionately higher number** of SDOH that negatively impact their lives.

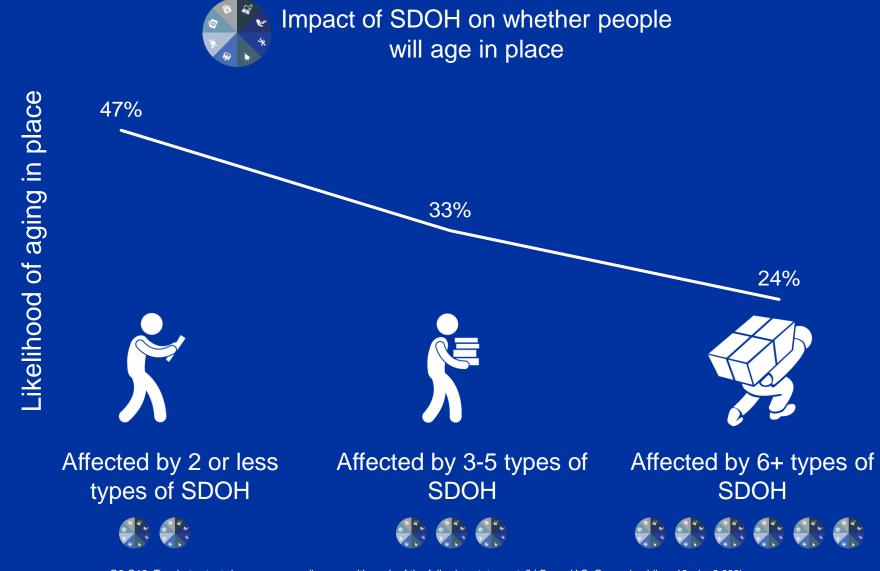
## Beyond physical fitness and financial health, lack of purpose, community, and tech skills are common SDOH challenges.

U.S. general public Types of SDOH – among the general public % affected by types of SDOH FOOD **HEALTH** HOUSING INTELLECTUAL **TECH LITERACY FINANCIAL KINETICS COMMUNITY PURPOSE** INSECURITY **LITERACY SECURITY** % affected 66% 64% 60% 55% 55% 50% 47% 46% by SDOH type 48% 34% 33% 25% 38% 44% 40% 43% % affected Do not Do not feel Skip meals/reduce Have trouble Difficulty keeping by each communicate Not saving money Not physically fit Lack purpose meal size for up with home belonging in understanding for the future and active and direction statement online with my doctors' advice community budget maintenance doctor/pharmacy 43% 26% 10% 25% 31% 22% 20% 21% Do not have Do not have Not eating Struggle to use Not walking in Not able to work Do not feel safe in Do not regularly disposable income nutritious meals enough space to everyday life monitor health new technology and earn a living community for non-essentials most davs live comfortably 34% 29% 18% 19% 20% 13% 8% 8% Do not pay bills on Do not get 15+ Difficulty Not accessing the Do not have Not able to cook time (e.g. gas, minutes of Not learning and understanding Do not live in a internet on my strong social fresh meals most phone, credit exercise every developing skills medical stable home mobile phone support network days week information card) 20% 15% 5% 26% 6% 6% 7% 11% Do not have Lack access to Difficulty in Struggle Do not make Do not have Do not live in a knowing where to Not managing bills enough for public spaces or safe and physically doing independent access to events in find health online everyday household tasks decisions comfortable home nutritious food community information expenses

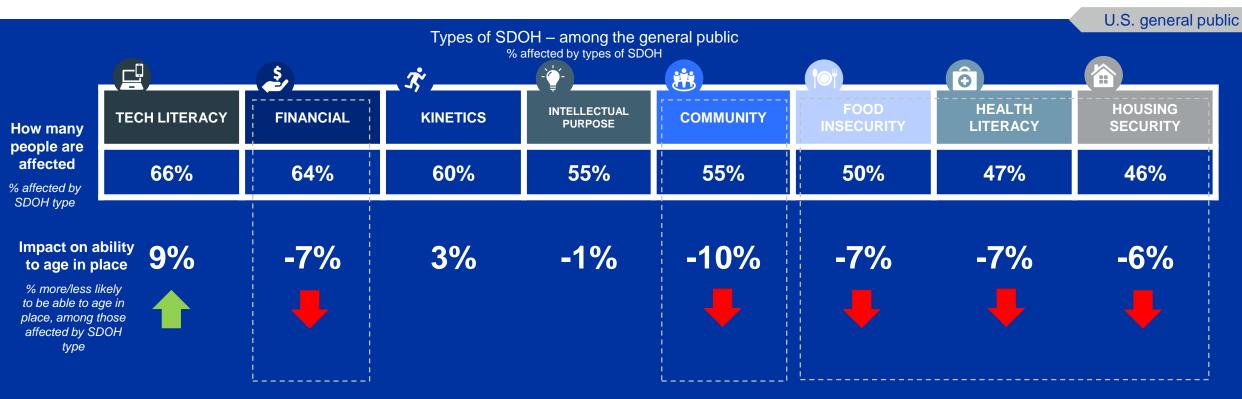
Q6-Q13: To what extent do you agree or disagree with each of the following statements? | Base: U.S. General public – 18+ (n=2,000)

U.S. general public

People experiencing more SDOH challenges are significantly less likely to think they will age in place.



## Beyond physical fitness and financial health, lack of purpose, community, and tech skills are common SDOH challenges.





Financial challenges are the most common SDOH that have an impact on a person's ability to age in place (64%).



Community health has the strongest negative impact on one's ability to age in place (-10%), among those affected.







Food insecurity, health literacy, and housing security affect fewer people, but those affected are significantly less likely to age in place.

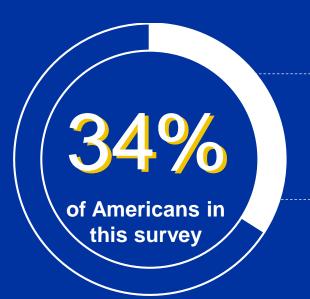
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## SDOH create additional challenges for caregivers.



U.S. general public

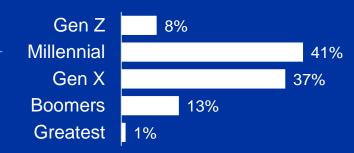
With the aging population in the U.S., the role of caregivers is crucial.

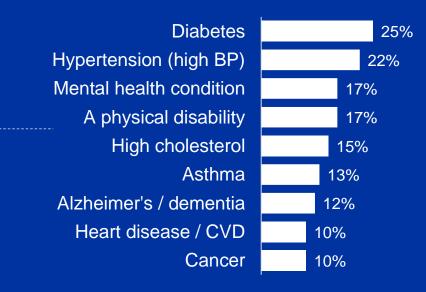


member with a chronic



are caring for a family





Focusing on CKD specifically, most CKD caregivers think their loved one's goal to age in place is unrealistic.

86% of CKD caregivers



vs. 65% of the U.S. general public say aging in place is a goal

### **BUT ONLY**

**58%** of CKD caregivers



vs. 33% of the U.S. general public thinks they will age in place



CKD caregivers are more likely to say aging in place is a goal for their loved one than the general public is.

The pattern is the same.

Caregivers worry that CKD patients won't be able to get the specialized care they need in their own home.



53% of CKD caregivers

say the adult they care for would not be able to age in place because they would need specialized healthcare and support.

vs. 21% of the U.S. general public says aging in place is a goal



48% of CKD caregivers

say the adult they care for would not be able to age in place because they wouldn't be able to cope with everyday needs.

vs. 23% of the U.S. general public says aging in place is a goal

3

CKD patients are more likely to want to age in place, but express concerns about quality of home care.



U.S. general public

**CKD** patients

CKD patients are more likely to want to age in place than the general public. Yet, only half of these CKD patients actually believe they can.

Home is even more important to CKD patients, compared to the general public.

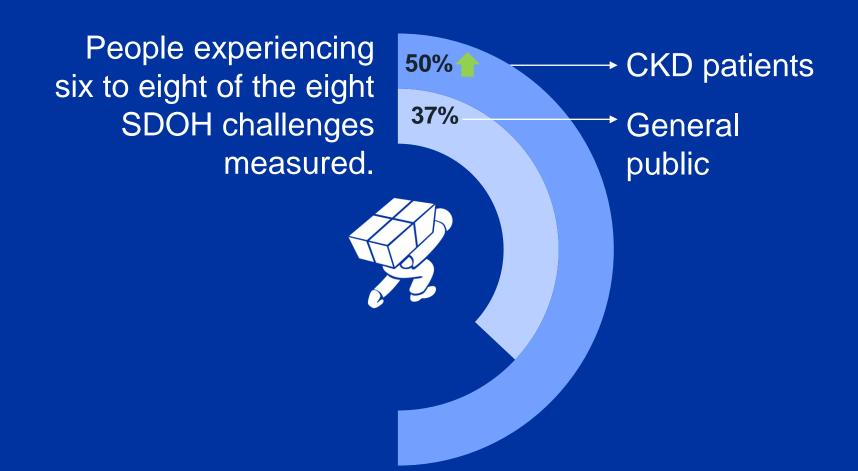


say aging in place is a goal of theirs,

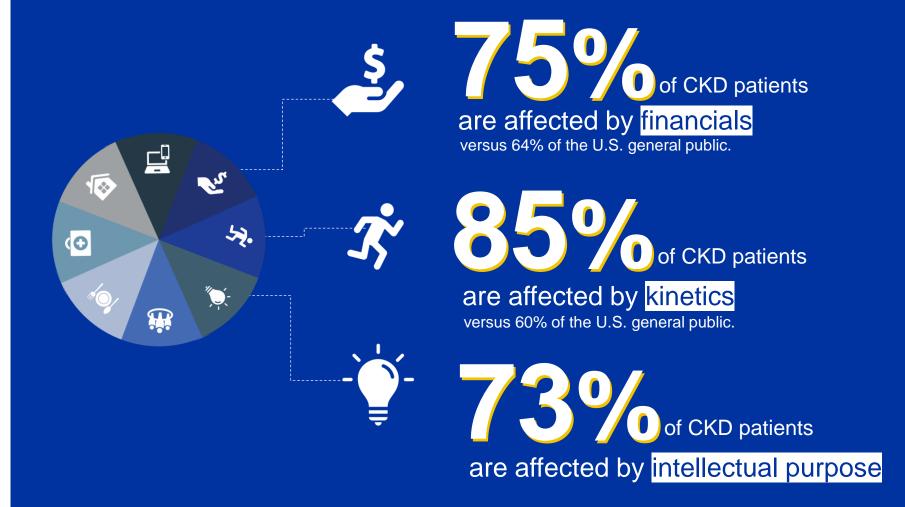
the same home as they grow old.

**CKD** patients

Unsurprisingly, CKD patients index extremely high on multiple SDOH.



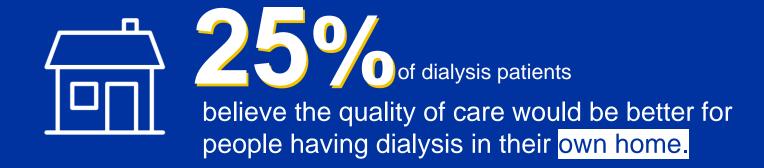
Kinetics, financial concerns, and intellectual purpose are the main SDOH facing **CKD** patients, all of which impact their plans to age in place.



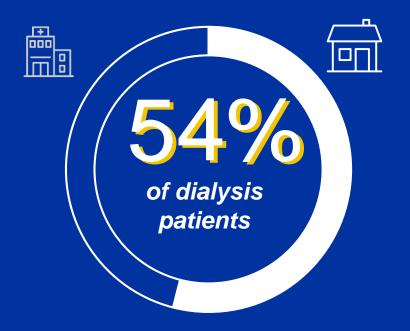
versus 55% of the U.S. general public.

Dialysis patients currently believe the quality of care is better in a clinic or hospital setting than with home dialysis.





There is strong interest among dialysis patients for home dialysis if the quality of care is the same as in clinic and hospital settings.



If they believe the same type of quality of care was found in home, in clinic, or in hospital settings,

54% would choose home dialysis.

## Further information on the research





### **About the Aging in Place Survey**

#### **About the survey**

This report outlines the findings from a survey conducted by Edelman Intelligence, an independent market research firm, on behalf of Fresenius Medical Care North America. A sample of 2,750 U.S. adults aged 18 years or older were interviewed online, in English, during Aug. 9-20, 2019. For more information, please visit <a href="https://www.fmcna.com/aging-in-place">www.fmcna.com/aging-in-place</a>.

#### **Audiences surveyed**

- **2,000** U.S. adults nationally representative of the online general public in terms of age, gender, region and income
- 500 U.S. "CKD patients" who are adults with kidney disease at any stage (166 CKD patients in the sample are currently on dialysis)
- **250** U.S. "CKD caregivers" of a friend or family member diagnosed with CKD (**104** of the U.S. "CKD caregivers" look after a patient currently on dialysis)

#### Margin of error

- General population +/- 2.2% at the 95% Confidence Level
- CKD patients +/- 4.4% at the 95% Confidence Level
- CKD caregivers +/- 6.2% at the 95% Confidence Level

#### **About Edelman Intelligence**

Edelman Intelligence is a global, full-service market insights and analytics firm that provides corporate, non-profit and government clients with strategic intelligence to make their communications and engagements with stakeholders the smartest they can be. The firm specializes in measurement, tracking and analysis in reputation, branding, and communications. Edelman Intelligence is part of Edelman, the world's largest public relations company. Edelman Intelligence has more than 200 employees and 12 offices around the world.

For further information, please visit <a href="https://www.edelmanintelligence.com">www.edelmanintelligence.com</a>

### **About Fresenius Medical Care**

#### **About Fresenius Medical Care North America**

Fresenius Medical Care North America (FMCNA) is the premier healthcare company focused on providing the highest quality care to people with renal and other chronic conditions. Through its industry-leading network of dialysis facilities, outpatient cardiac and vascular labs, and urgent care centers, Fresenius Medical Care North America provides coordinated healthcare services at pivotal care points for hundreds of thousands of chronically ill customers throughout the continent. As the world's largest fully integrated renal company, it offers specialty pharmacy and laboratory services, and manufactures and distributes the most comprehensive line of dialysis equipment, disposable products, and renal pharmaceuticals.

For more information, visit the FMCNA website at <a href="https://fmcna.com">https://fmcna.com</a>.

For more information on the detailed survey findings and how FMCNA is beginning to address barriers to aging in place, please visit <a href="https://www.fmcna.com/aging-in-place">www.fmcna.com/aging-in-place</a>.

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### **APPENDIX**



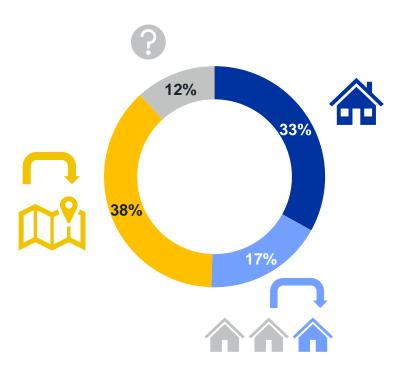
## **Detailed findings**





#### Current plans on where to age in place

- Stay in the same home
- Stay in the same area, but move into a different home
- Move to a different area
- Don't know



Q14. Do you think you will stay in the same community or move elsewhere as you grow older? Q15. And, where do you plan to live as you grow older? Base: U.S. General public – 18+ (n=2,000), CKD patients (n=500)

# Only one in three think they will actually grow older in their current home.

**ONLY** 

33%

think they will live in the same home as they grow older.

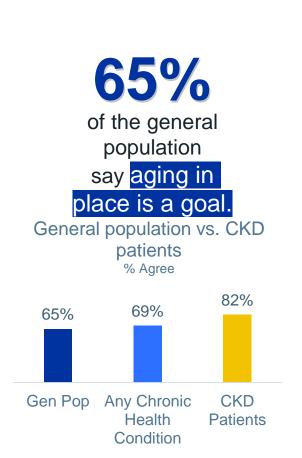
**AN ADDITIONAL** 

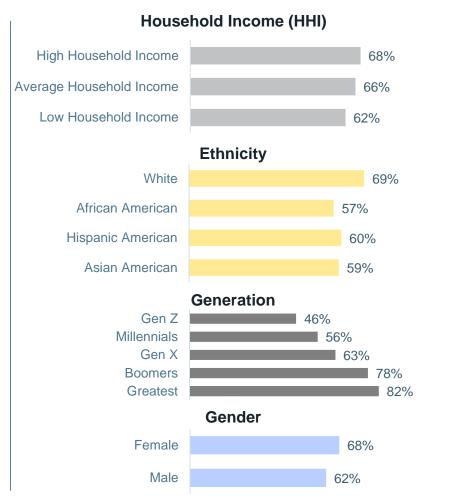
17%

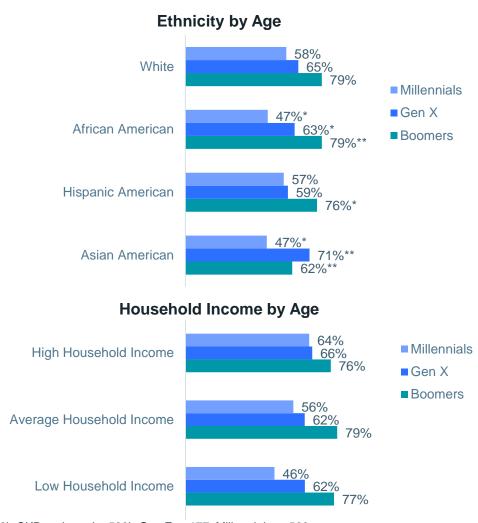
think they will live in the same community/area, but move to a different home.



## Additional profiles: 'Aging in place is a goal' across different demographics







Q19: Which of the following words or phrases best describes your view of "aging in place"? | Base: U.S. General public – 18+ (n=2,000), CKD patients (n=500), Gen Z n=177, Millennials n=560, Gen X n=519. Boomers n=637, Greatest Gen n= 107

<sup>\*</sup> Warning small sample size \*\* Warning very small sample size

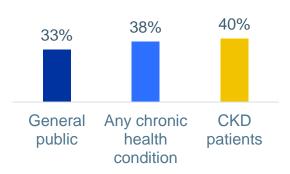


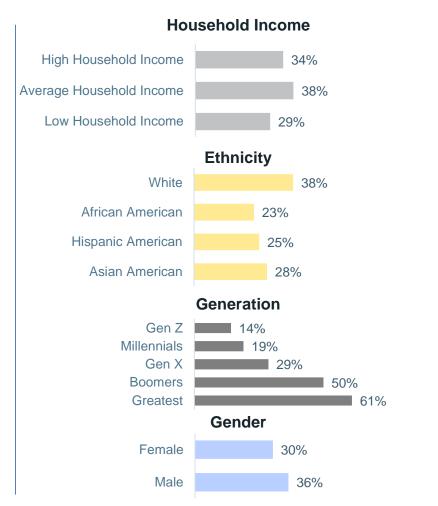
## Additional profiles: 'Will age in place' across different demographics

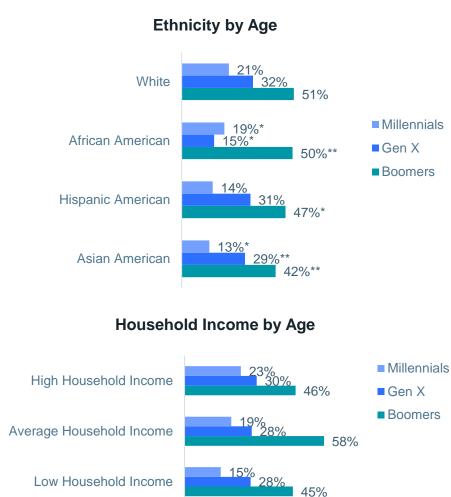
33%

of the general public think they will age in place.

General public vs. CKD patients % agree





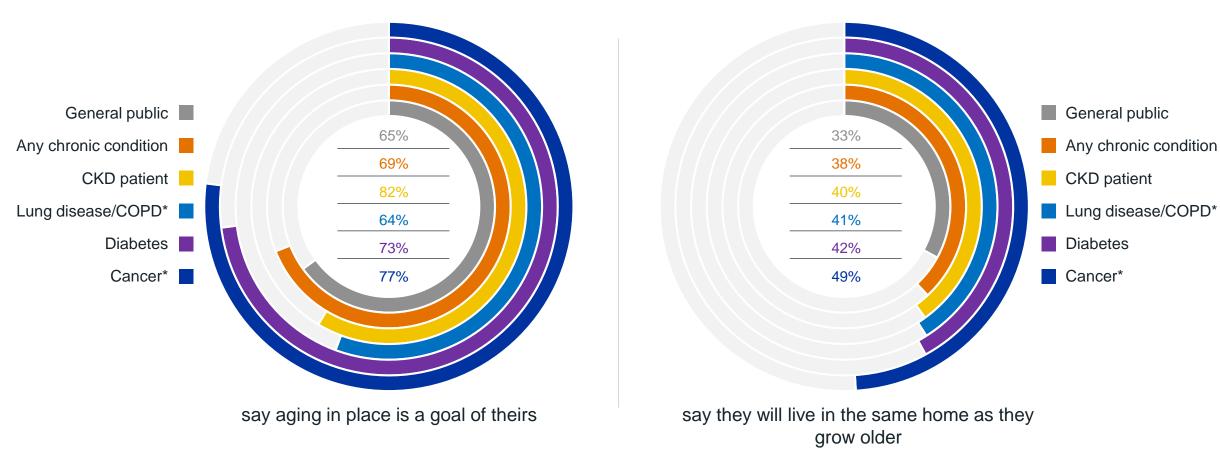


Q14/Q15: Do you think you will stay in the same community or move elsewhere as you grow older / And, where do you plan to live as you grow older? | Base: U.S. General public – 18+ (n=2,000), CKD patients (n=500), Gen Z n=177, Millennials n=560, Gen X n=519, Boomers n=637, Greatest Gen n= 107

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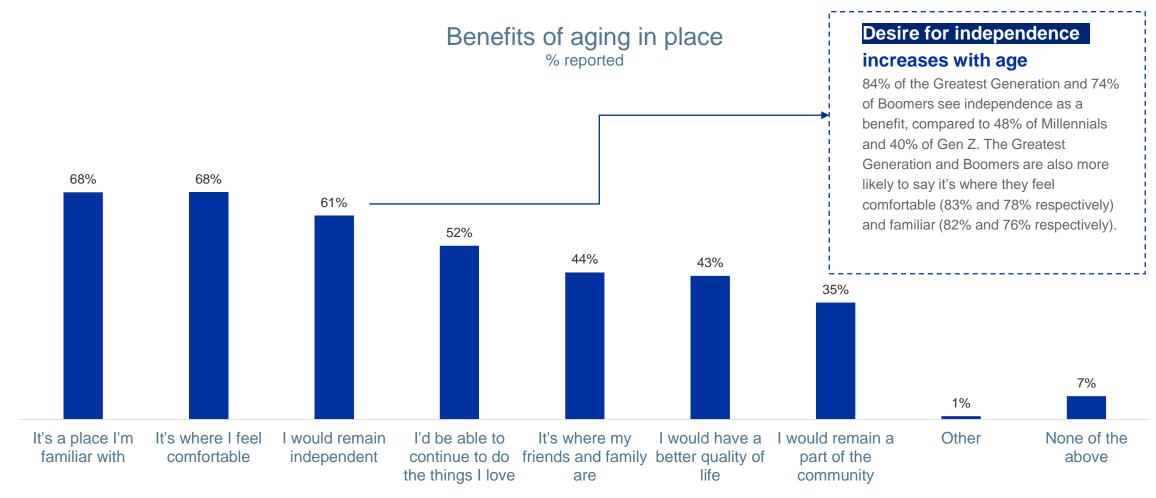
## People with chronic health conditions, such as CKD patients, are more inclined to say they will age in place.



Q15. And, where do you plan to live as you grow older? | Base: U.S. General public–18+ (n=2,000), CKD patients (n=500), Any chronic condition (n=918), Lung disease (n=56\*), Diabetes (n=199), Cancer (n=75\*)



## Why is aging in place appealing? The majority say comfort, familiarity, and independence.



Q24. In your opinion, what would be the main benefits of "aging in place" in your home and community? | Base: General public n=2000, Gen Z n=177, Millennials n=560, Gen X n=519, Boomers n=637, Greatest Gen n= 107



## The barriers to aging in place are both functional and emotional.

		% general
Rank	Barriers to aging in place	mentioning
1	I would not have enough money	29%
2	My home is not suitable for the elderly	24%
3	I would not be able to cope with everyday needs	23%
4	I would need specialized healthcare and support	21%
5	I would need to downsize from my current home	21%
6	I would feel alone	19%
7	I would not be near friends and family	17%
8	My community is not suitable for the elderly	10%
9	Other	3%

#### **FINANCIAL**

### \$

#### Money is the top barrier Americans face to aging in place.

- 29% say it will prevent them from aging in place
- 45% of patients are concerned about having enough money to age in place

#### **HOUSING SECURITY**



### Changing to a more suitable home or downsizing is a key reason to move.

- 24% of Americans say their home is not suitable for the elderly
- 21% say they would need to downsize

#### **COMMUNITY**





- 19% of Americans say they would not be able to age in place because they "would feel alone"
- A quarter (27%) of the public are concerned about feeling alone as they age in place

Q22. Are any of the following reasons why you would not be able top live in the same home or community when growing older? | Q26. What concerns you the most about the idea of "aging in place"? | Base: General public n=2000



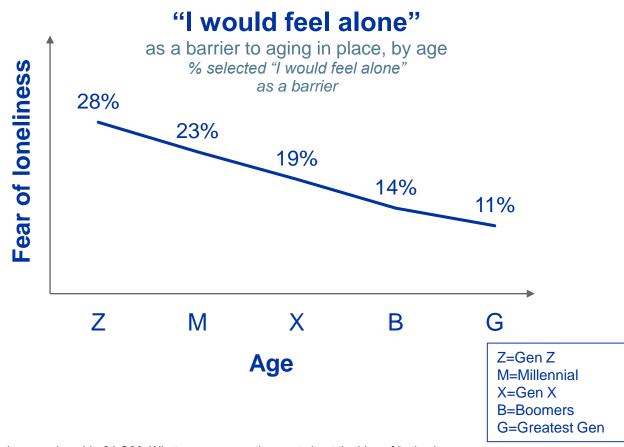
### Millennials are more affected by loneliness.



COMMUNITY

## Fear of loneliness is significantly more likely to prevent younger generations from thinking they will age in place.

- 28% of Gen Z and 23% of Millennials say they would not be able to age in place because they would feel alone (versus 14% of Boomers and 11% of the Greatest Gen)
- Younger generations are also more likely to be negatively affected by social factors relating to their community.
  - 37% of Gen Z and 43% of Millennials don't feel part of the community (versus 30% of Boomers and 18% of the Greatest Generation)
  - 28% of Gen Z and 24% of Millennials don't feel safe in their community (versus 15% of Boomers and 17% of the Greatest Generation)
  - 20% of Gen Z and 19% of Millennials don't have public spaces nearby (versus 11% of Boomers and 9% of the Greatest Generation)



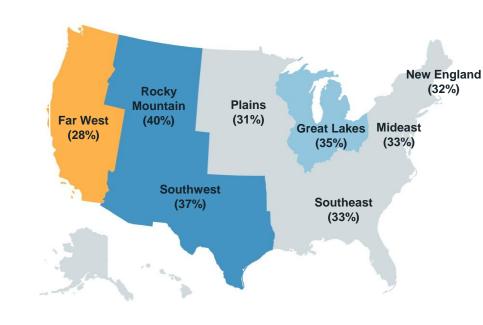
Q22. Are any of the following reasons why you would not be able to live in the same home or community when growing older? | Q26. What concerns you the most about the idea of "aging in place"? | Q8: To what extent do you agree or disagree with each of the following statements? Base: General public n=2000, Gen Z n=177, Millennials n=560, Gen X n=519, Boomers n=637, Greatest Gen n= 107



#### Where you live impacts your chances of aging in place.

#### ► Regions most likely to age in place

Rocky Mountain	40%
Southwest	37%
<b>Great Lakes</b>	35%
Mideast	33%
Southeast	33%
New England	32%
Plains	31%
Far West	28%



#### ► Urban versus rural

Rural populations are more likely to say aging in place is a goal

- 70% of rural populations
- 63% of urban populations

Urban populations are more likely to say that aging in place is not a goal

- 37% of urban populations
- 30% of rural populations

Urban populations are less likely to think they will age in place

- 38% of rural populations
- 31% of urban populations

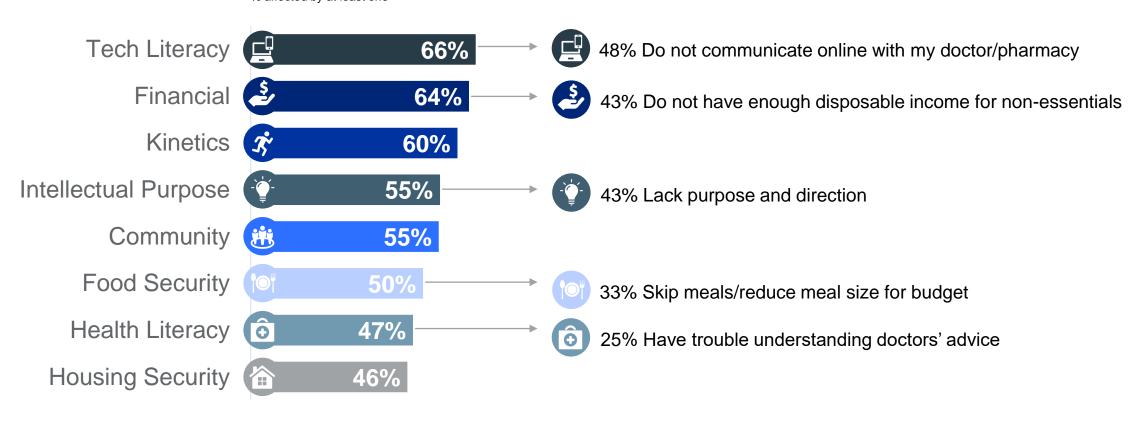


# Tech literacy, kinetics, and financial issues are the most common SDOH challenges.

Types of SDOH currently negatively experienced

– general public

% affected by at least one

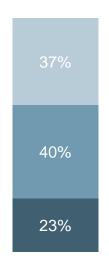




#### Most Americans are currently dealing with at least three types of SDOH.

Number of types of SDOH currently experienced

% of U.S. general public



- People affected by 6-8 types of SDOH
- People affected by 3-5 types of SDOH
- People affected by 0-2 types of SDOH

3 in 4
3+ types of SDOH

1 in 3 6+ types of SDOH The majority of the U.S. general population are affected by multiple types of SDOH (77%, 3 or more types).

Over a third are affected by several types of SDOH (37%).



# High-income individuals are much less affected by SDOH challenges and low-income individuals are more affected.

Types of SDOH – by key demographics % affected by types of SDOH

Statistically significant differences, compared to the general population at 90% level: Sig. more affected / Sig. less affected

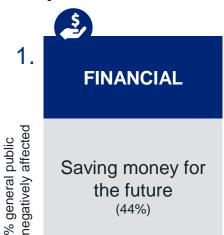
		General public	Male	Female	Gen Z	Millennial	Gen X	Boomers	Greatest	Low HHI	Average HHI	High HHI	White	African American /African	Asian American /Asian	Hispanic American
No.	0-2 SDOH	23%	26%	21%	12%	17%	22%	31%	32%	8%	22%	39%	26%	13%	31%	19%
SDOH	3-5 SDOH	40%	38%	41%	33%	39%	41%	41%	45%	36%	43%	41%	40%	45%	39%	36%
	6-8 SDOH	37%	36%	38%	54%	44%	38%	28%	23%	56%	35%	20%	34%	42%	31%	45%
_																
Types of	TECH LITERACY	66%	69%	63%	68%	58%	63%	70%	85%	75%	67%	56%	65%	64%	65%	68%
SDOH 6	FINANCIAL	64%	60%	67%	68%	70%	71%	55%	45%	85%	67%	41%	61%	77%	42%	69%
Z;	KINETICS	60%	57%	64%	62%	60%	59%	62%	63%	71%	60%	51%	61%	60%	48%	64%
	NTELLECTUA L PURPOSE	55%	52%	58%	73%	60%	52%	50%	51%	75%	52%	40%	53%	61%	54%	60%
	COMMUNITY	55%	53%	57%	65%	64%	55%	47%	39%	68%	53%	43%	52%	63%	61%	57%
	FOOD INSECURITY	50%	51%	50%	70%	62%	52%	38%	28%	67%	50%	36%	46%	64%	42%	56%
Ô	HEALTH LITERACY	47%	49%	46%	71%	58%	50%	33%	25%	54%	49%	39%	43%	56%	54%	52%
<b>(</b> \hat{1})	HOUSING SECURITY	46%	45%	47%	50%	53%	49%	37%	39%	56%	45%	38%	43%	48%	45%	54%

Q6-Q13: To what extent do you agree or disagree with each of the following statements? | SDOH | Base: U.S. General public – 18+ (n=2,000).



#### The barriers to aging in place are highly connected to the SDOH that people experience.

#### Top SDOH that are barriers to aging in place:



**FOOD INSECURITY** 

Skip meals/reduce meal size for budget (33%)

#### **HEALTH LITERACY**

Have trouble understanding doctors' advice (25%)



#### **COMMUNITY**

Do not feel belonging in community (34%)



#### HOUSING **SECURITY**

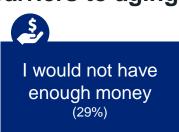
Difficulty keeping up with home maintenance (38%)





I would need to downsize from my current home (21%)

#### **Barriers to aging in place:**

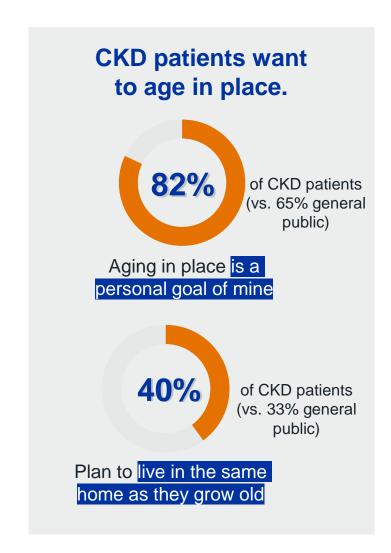


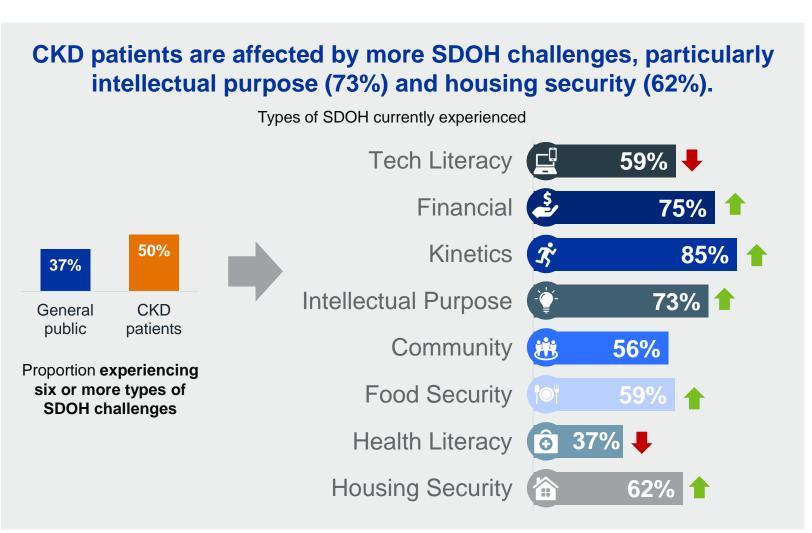
would need specialized healthcare and support (21%)





# CKD patients are more likely to want to age in place, yet face more SDOH challenges in their daily lives.

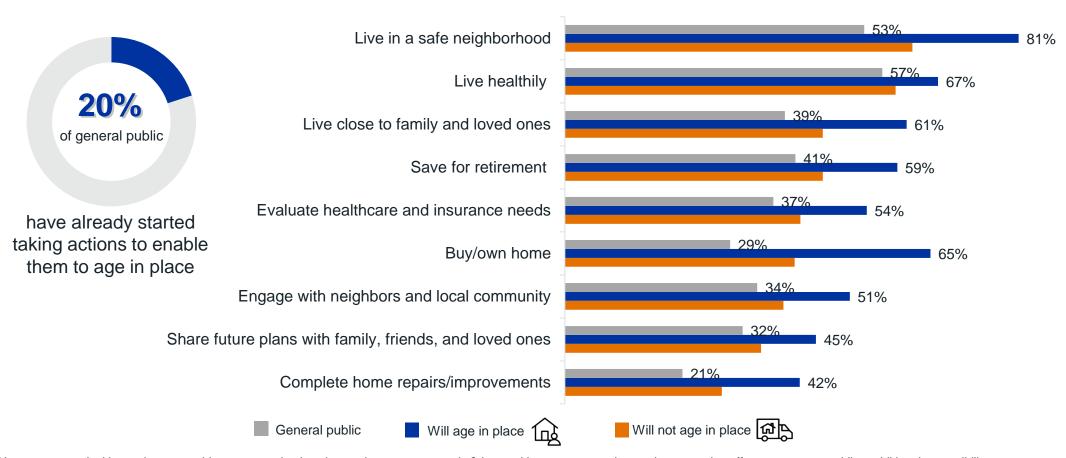






# People who think they will age in place have already started taking actions to enable them to do so.

#### **Actions already taken**



Q27: Have you started taking actions to enable you to age in place in your home or community? (e.g., taking steps to purchase a home, paying off your mortgage, adding additional accessibility features like ramps or railing.)

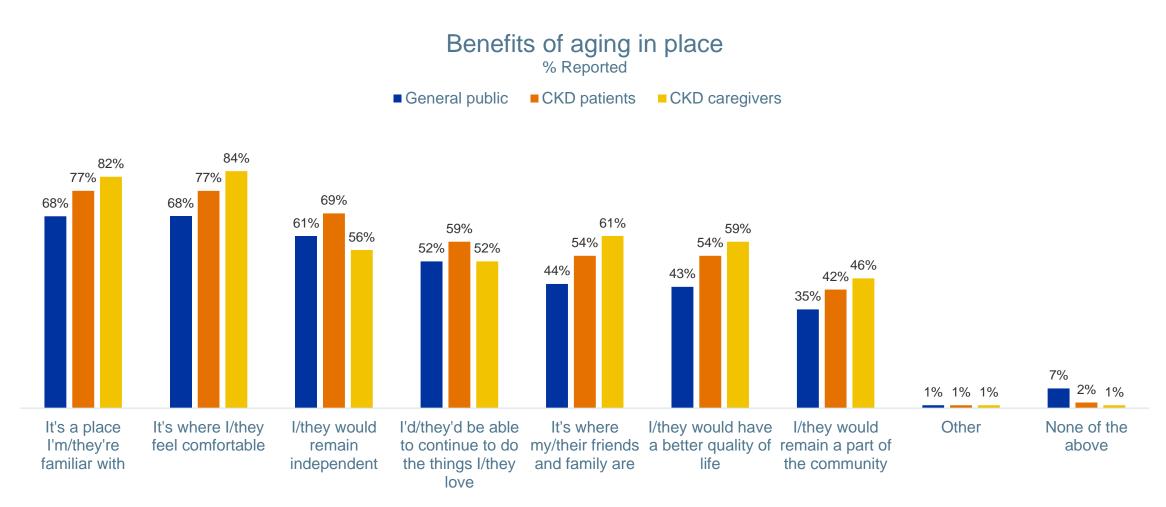
Q31: Which of the following actions have you taken to help you age in place? And which are you planning to take in the next 5 to 10 years?

# Benefits and barriers of aging in place





# Americans want to age in place for comfort, familiarity, independence, and to be near friends and family.



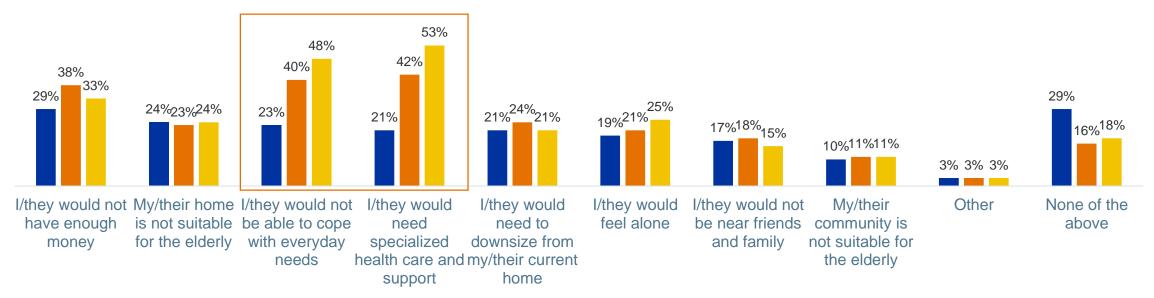
Q24. In your opinion, what would be the main benefits of "aging in place" in your home and community? | Q25. In your opinion, thinking about the person you care for, what would be the main benefits of "aging in place" in their home and community? | Base: General public n=2000, CKD patients n=500, CKD caregivers n=250



# Money, adapting the home, coping with everyday needs, and loneliness are key barriers to aging in place.



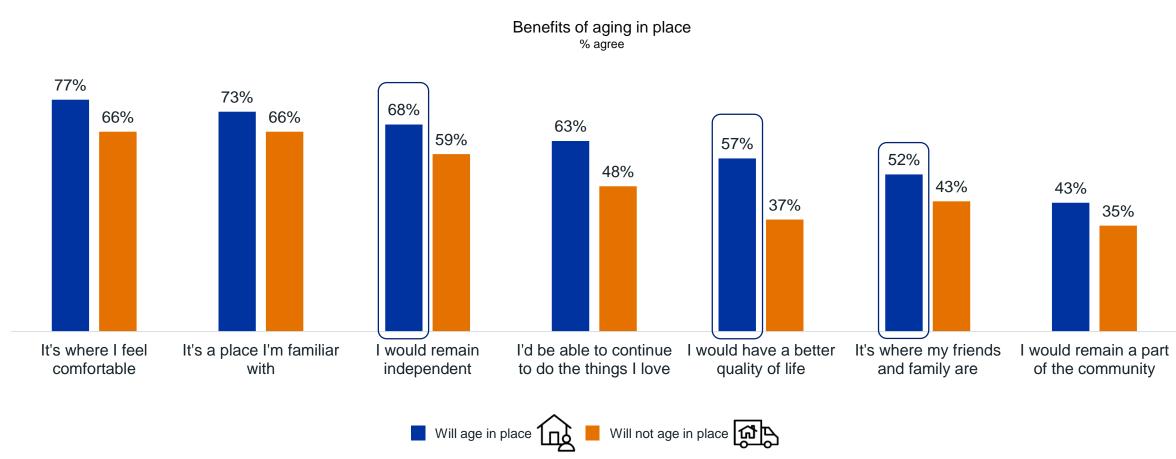
Specialized healthcare and coping with everyday needs are even more of a barrier for CKD patients and caregivers.



Q22: Are any of the following reasons why you would not be able top live in the same home or community when growing older? | Q23: Are any of the following reasons why the person you care for would not be able to live in the same home or community when growing older? | Base: General population (n=2000), CKD patients (n=500), CKD caregivers (n=250)



#### People who think they will age in place are more likely to focus on the benefits of independence and quality of life.





# Additional profile: reasons people would not be able to live in the same home or community.

Reasons unable to live in same home or community % reported

	Total	Male	Female	Gen Z	Mill.	Gen X	Boomers	Greatest	White	African American/ African	Hispanic American	Asian American/ Asian	Low HHI	Avg. HHI	High HHI
I would not have enough money	29%	28%	30%	27%	31%	29%	27%	25%	30%	21%	31%	19%	35%	31%	22%
My home is not suitable for the elderly	24%	22%	26%	24%	26%	25%	23%	11%	24%	20%	24%	39%	21%	19%	31%
I would not be able to cope with everyday needs	23%	21%	25%	24%	20%	19%	28%	31%	26%	16%	22%	16%	27%	24%	21%
I would need specialized healthcare and support	21%	21%	21%	21%	18%	18%	25%	27%	23%	16%	17%	21%	21%	23%	21%
I would need to downsize from my current home	21%	19%	22%	22%	20%	20%	22%	20%	21%	18%	20%	28%	15%	19%	27%
I would feel alone	19%	19%	19%	28%	23%	19%	14%	11%	19%	18%	22%	16%	21%	18%	17%
I would not be near friends and family	17%	17%	18%	24%	18%	18%	14%	16%	16%	20%	16%	20%	16%	19%	18%
My community is not suitable for the elderly	10%	9%	11%	16%	15%	10%	6%	5%	9%	17%	11%	12%	13%	10%	8%
Other	3%	3%	3%	5%	2%	4%	2%	3%	3%	3%	3%	3%	3%	2%	3%
None of the above	29%	30%	28%	24%	26%	29%	32%	35%	28%	32%	29%	25%	28%	29%	28%

Q22: Are any of the following reasons why you would not be able to live in the same home or community when growing older? | Base: U.S. General public – 18+ (n=2,000)



# People living with CKD have specific concerns about money and getting the care and support they'd need to age in place.

#### CONCERNS ABOUT MONEY AND PAYING CAREGIVERS

59% of people living with CKD are concerned about having enough money.

People living with CKD are more concerned about money (59%) than CKD caregivers (47%) and the general public (45%).

41% of people living with CKD are concerned about paying caregivers, as are 38% of caregivers.

#### CONCERNS ABOUT GETTING THE CARE THEY NEED

49% of people living with CKD and 62% of caregivers are concerned about specialized healthcare.

A third of the general public (33%) is concerned about relying on family and friends for care – rising to 40% of people living with CKD and 51% caregivers.

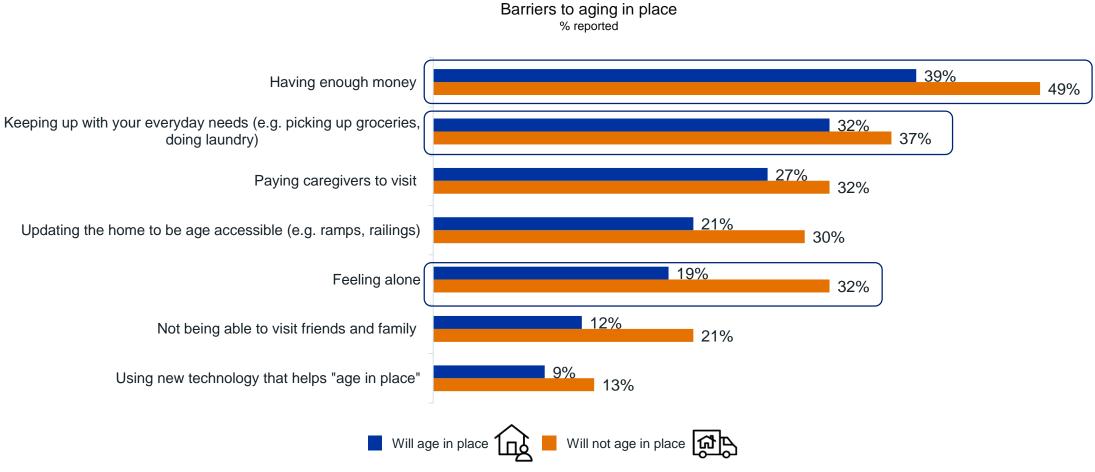
#### CONCERNS ABOUT LONELINESS

A quarter (27%) of the general public is concerned about feeling alone.

A quarter (25%) of people living with CKD share the same concern about feeling alone.



#### Many have concerns about money, loneliness, and coping with everyday needs in their homes.

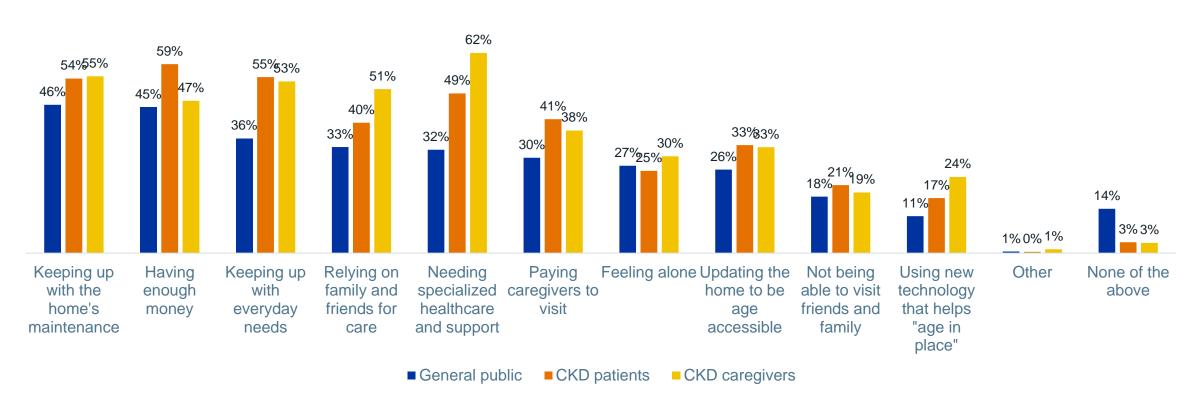


Q26: What concerns you most about the idea of "aging in place"? | Base: General public 'will age in place' (n=661), General public 'will not age in place' (n=1464)



# CKD caregivers' experiences inform their knowledge of the specialized care for those in need.

Concerns about aging in place % reported

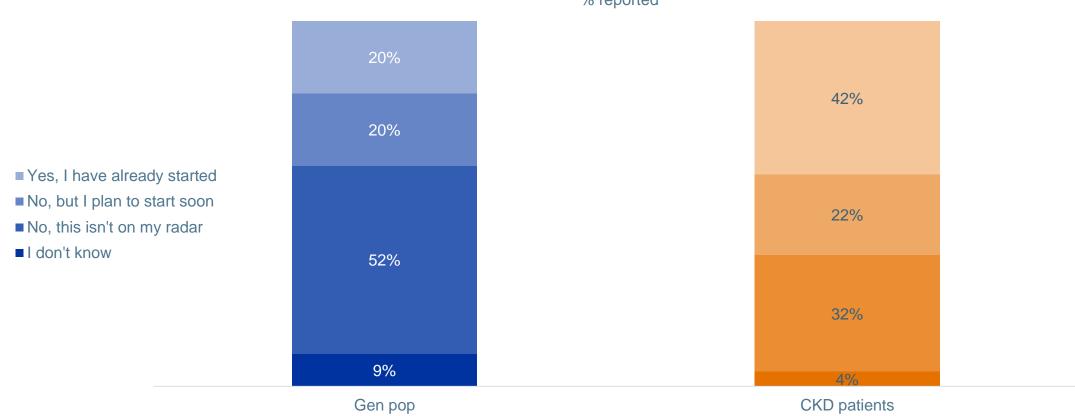


Q26: What concerns you the most about the idea of "aging in place"? | Base: General public (n=2000), CKD patients (n=500), CKD caregivers (n=250)



# Over half of the general population have not yet considered taking actions to enable them to age in place (52%).

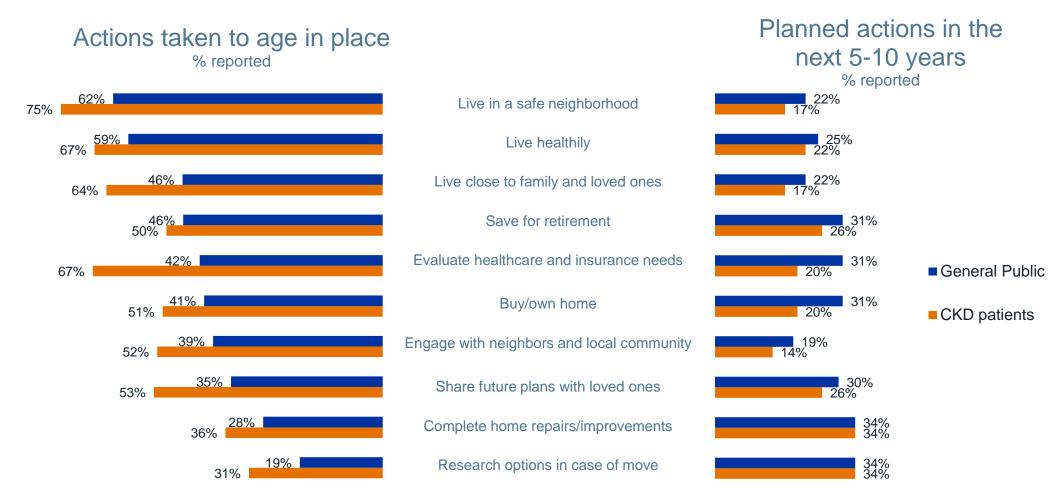




Q27: Have you started taking actions to enable you to age in place in your home or community? (e.g., taking steps to purchase a home, paying off your mortgage, adding additional accessibility features like ramps or railing). | Base: General public (n=2000), CKD patients (n=500)



# CKD patients have already begun to take actions to age in place in higher percentages than the general public.

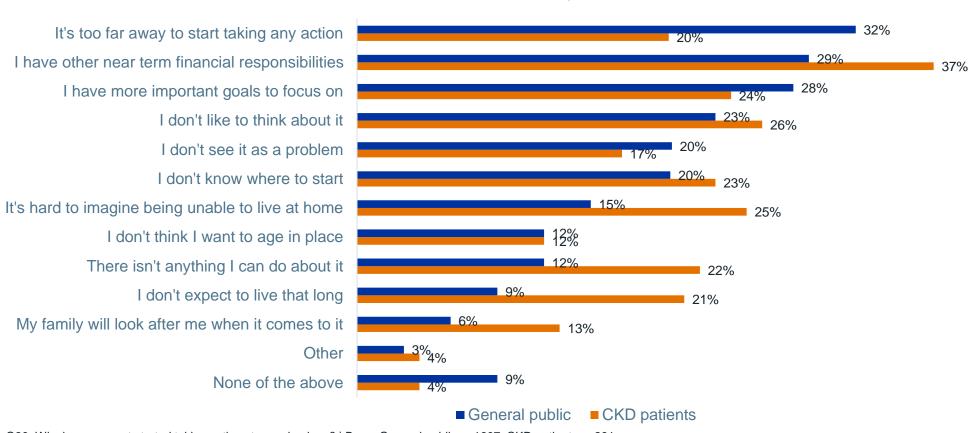


Q31: Which of the following actions have you taken to help you age in place? And which are you planning to take in the next 5 to 10 years? | Base: General public (n=2000), CKD patients (n=500)



# CKD patients' medical expenses may make it difficult for them to take aging in place actions.

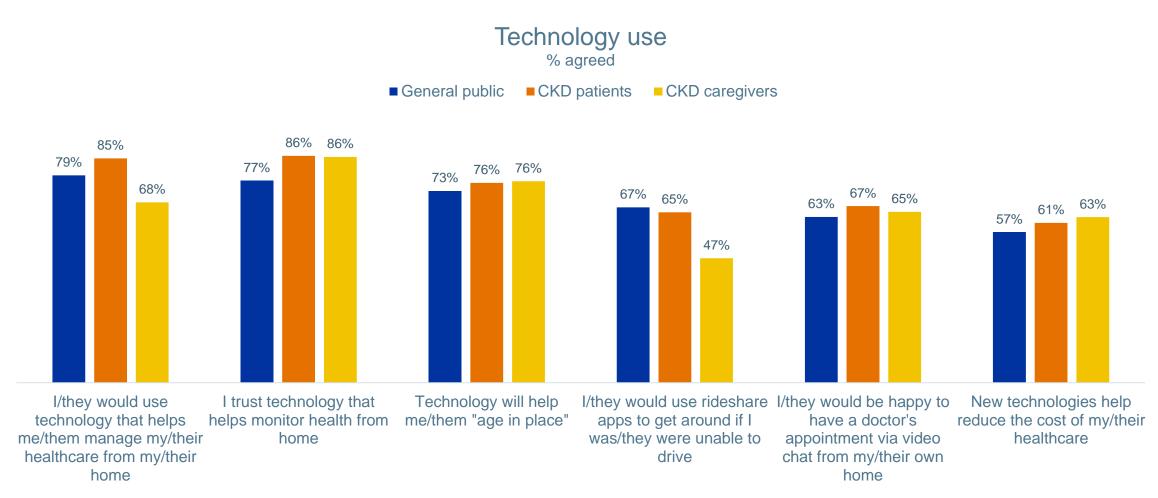




Q30. Why have you not started taking actions to age in place? | Base: General public n=1607, CKD patients n=291



#### All audiences are interested in using technology to improve health and associated aspects of life.



Q26a: To what extent do you agree or disagree with each of the following statements about technology? | Base: General public (n=2000), CKD patients (n=500), CKD caregivers (n=250)

#### **SDOH**



# The Aging in Place in America Survey

#### A guide to the SDOH investigated in the Aging in Place in America Survey.

SDOH can be broken down into eight categories, measured by four specific statements self-rated on a 4-point agreement scale.



Difficulty keeping up with home maintenance

Do not have enough space to live comfortably

Do not live in a stable home

Do not live in a safe and comfortable home

Have trouble understanding doctors' advice

Do not regularly monitor health

Difficulty understanding medical information

Difficulty in knowing where to find health information

Skip meals/reduce meal size for budget

Not eating nutritious meals most days

Not able to cook fresh meals most days

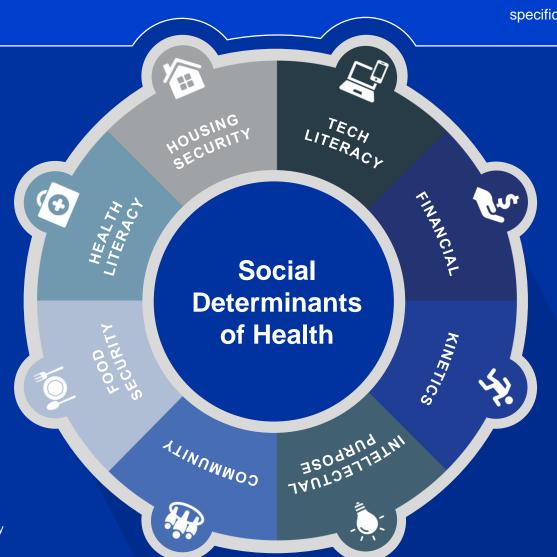
Do not have access to nutritious food

Do not feel belonging in their community

Do not feel safe in community

Do not have strong social support network

Lack access to public spaces or events in community





Do not communicate online with my doctor/pharmacy

Struggle to use new technology

Not accessing the internet on my mobile phone

Not managing bills online

Not saving money for the future

Do not have disposable income for non-essentials

Do not pay bills on time (i.e. gas, phone, credit card)

Do not have enough for everyday expenses

Not physically fit and active

Not walking in everyday life

Do not get 15+ minutes of exercise every week

Struggle physically doing household tasks

Lack purpose and direction

Not able to work and earn a living

Not learning and developing skills

Do not make independent decisions



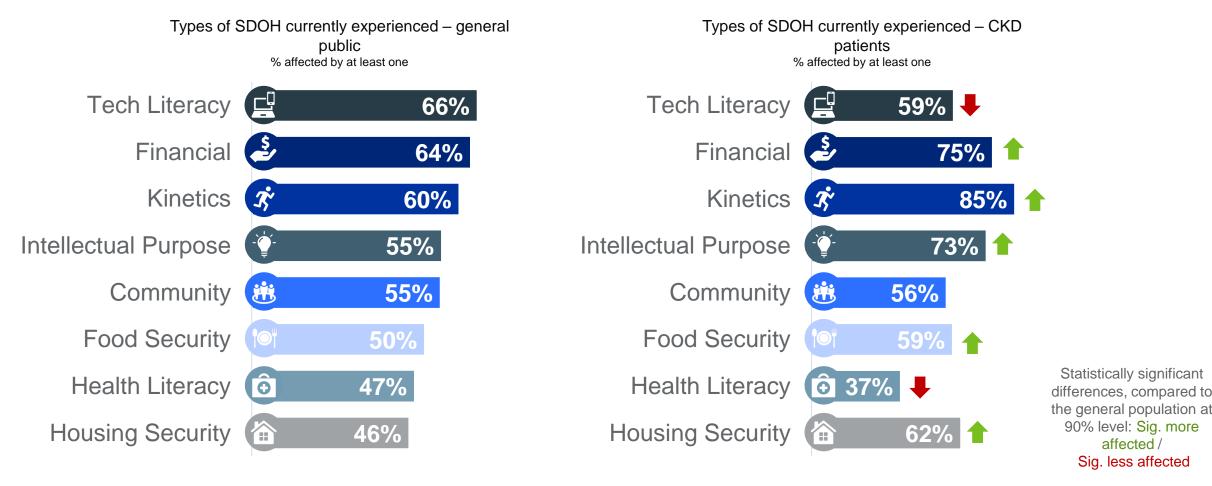
#### **SDOH** methodology

For the purposes of this research, a series of specific attitudinal statements were developed under eight SDOH categories:

- There were a total of 32 specific attitudinal statements, each self-rated on a 4-point agreement scale.
- Four statements within each of the eight SDOH categories were developed based on existing research around the challenges of SDOH.
- Each of the four statements for each category added dimension to the way this SDOH can affect people in their everyday lives.
- Each group has three positively worded statements and one negatively worded statement.



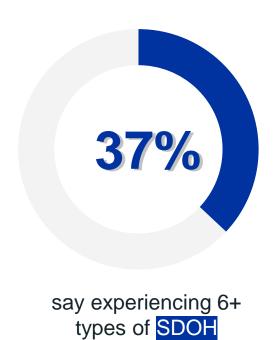
#### Tech literacy, kinetics, and financial issues are the most common SDOH issues.

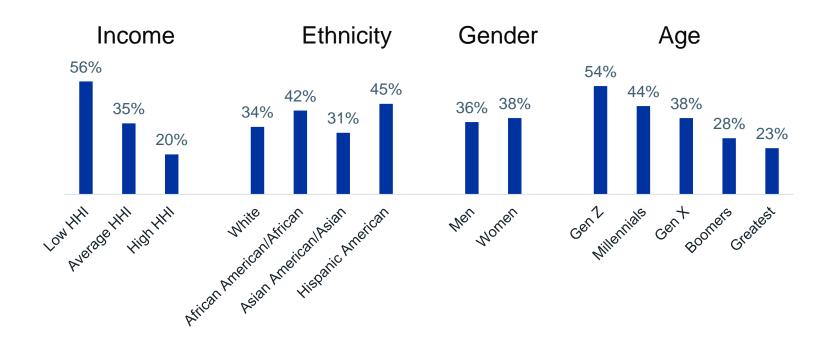




# Lower income individuals, African Americans, and Hispanic Americans are most affected by SDOH.

Specific SDOH statements
% agree







# High-income individuals are much less affected by SDOH challenges and low-income individuals are more affected.

Types of SDOH – by key demographics % affected by types of SDOH

Statistically significant differences, compared to the general population at 90% level: Sig. more affected / Sig. less affected

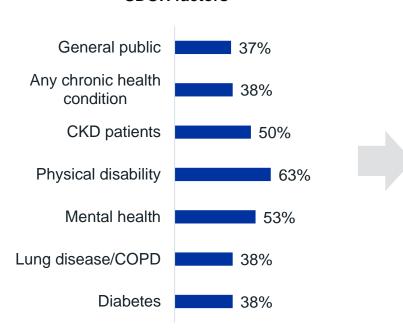
		General public	Male	Female	Gen Z	Millennial	Gen X	Boomers	Greatest	Low HHI	Average HHI	High HHI	White	African American /African	Asian American /Asian	Hispanic American
No.	0-2 SDOH	23%	26%	21%	12%	17%	22%	31%	32%	8%	22%	39%	26%	13%	31%	19%
SDOH	3-5 SDOH	40%	38%	41%	33%	39%	41%	41%	45%	36%	43%	41%	40%	45%	39%	36%
	6-8 SDOH	37%	36%	38%	54%	44%	38%	28%	23%	56%	35%	20%	34%	42%	31%	45%
_																
Types of	TECH LITERACY	66%	69%	63%	68%	58%	63%	70%	85%	75%	67%	56%	65%	64%	65%	68%
SDOH 2	FINANCIAL	64%	60%	67%	68%	70%	71%	55%	45%	85%	67%	41%	61%	77%	42%	69%
Ţ'	KINETICS	60%	57%	64%	62%	60%	59%	62%	63%	71%	60%	51%	61%	60%	48%	64%
	INTELLECTUAL PURPOSE	55%	52%	58%	73%	60%	52%	50%	51%	75%	52%	40%	53%	61%	54%	60%
**	COMMUNITY	55%	53%	57%	65%	64%	55%	47%	39%	68%	53%	43%	52%	63%	61%	57%
	FOOD INSECURITY	50%	51%	50%	70%	62%	52%	38%	28%	67%	50%	36%	46%	64%	42%	56%
Ô	HEALTH LITERACY	47%	49%	46%	71%	58%	50%	33%	25%	54%	49%	39%	43%	56%	54%	52%
THE STATE OF THE S	HOUSING SECURITY	46%	45%	47%	50%	53%	49%	37%	39%	56%	45%	38%	43%	48%	45%	54%

Q6-Q13: To what extent do you agree or disagree with each of the following statements? | SDOH | Base: U.S. General public – 18+ (n=2,000).



# People who suffer from chronic conditions experience more SDOH, which could impact their plans.

People with chronic health conditions who are negatively affected by six or more types of SDOH factors



Types of SDOH – by health condition % affected by types of SDOH

	General public	Any chronic condition	CKD patient	Physical disability	Mental health	Lung disease/ COPD
TECH LITERACY	66%	65%	59%	77%	61%	63%
FINANCIAL	64%	63%	75%	82%	80%	63%
KINETICS	60%	69%	85%	92%	72%	79%
INTELLECTUAL PURPOSE	55%	59%	73%	85%	76%	71%
COMMUNITY	55%	55%	56%	71%	68%	54%
FOOD INSECURITY	50%	48%	59%	65%	69%	54%
HEALTH LITERACY	47%	39%	37%	48%	53%	34%
HOUSING SECURITY	46%	48%	62%	67%	59%	52%

Statistically significant differences, compared to the general population at 90% level: Sig. more affected / Sig. less affected



# People with chronic conditions such as CKD, physical disabilities, or mental health conditions, have multiple SDOH.

Types of SDOH – by health condition % affected by types of SDOH Statistically significant differences, compared to the general population at 90% level:
Sig. more affected / Sig. less affected

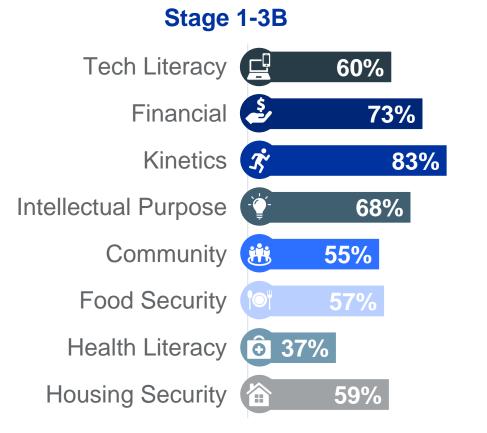
		General public	Any chronic conditions	CKD patient	Physical disability	Mental health	Heart disease	Diabetes	Lung disease/ COPD	Cancer
	0-2 SDOH	23%	23%	16%	4%	9%	8%	22%	14%	32%
No.	3 3 3 5 5 5 1 1	40%	40%	34%	33%	38%	51%	41%	48%	37%
SDO	H 6-8 SDOH	37%	37%	50%	63%	53%	41%	38%	38%	31%
	TECH LITERACY	66%	65%	59%	77%	61%	70%	65%	63%	64%
	FINANCIAL	64%	63%	75%	82%	80%	74%	68%	63%	56%
Types	KINETICS	60%	69%	85%	92%	72%	78%	78%	79%	67%
of	INTELLECTUAL PURPOSE	55%	59%	73%	85%	76%	74%	64%	71%	55%
SDOH	COMMUNITY	55%	55%	56%	71%	68%	64%	50%	54%	52%
	FOOD INSECURITY	50%	48%	59%	65%	69%	51%	47%	54%	36%
	HEALTH LITERACY	47%	39%	37%	48%	53%	27%	30%	34%	33%
	HOUSING SECURITY	46%	48%	62%	67%	59%	55%	46%	52%	47%

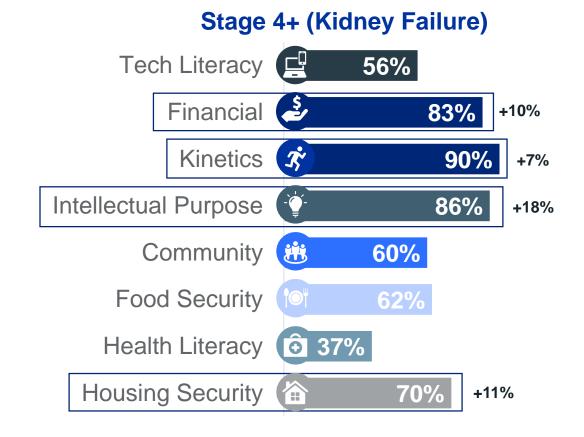
Q6-Q13: To what extent do you agree or disagree with each of the following statements? Base: U.S. General public – 18+ (n=2,000), CKD patients (n=500)



#### People living with kidney failure are more likely to be affected by these SDOH.







People living with kidney failure are more affected by **intellectual purpose** (86%), **kinetics** (90%), **housing security** (70%), **and financial** (83%) factors. People living with kidney failure and other people living with CKD are equally affected by health literacy and similarly affected by tech literacy.

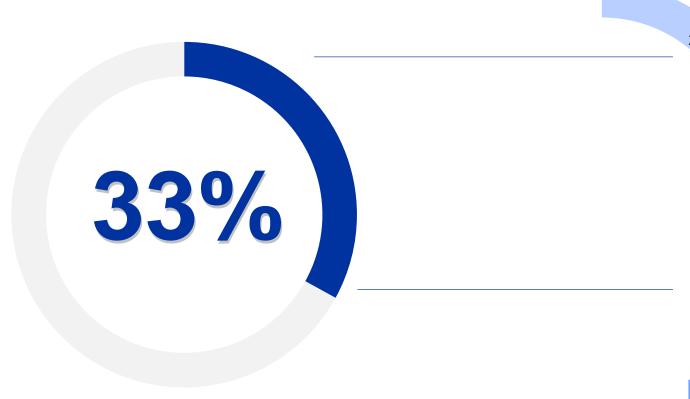
#### Focus on people living with CKD

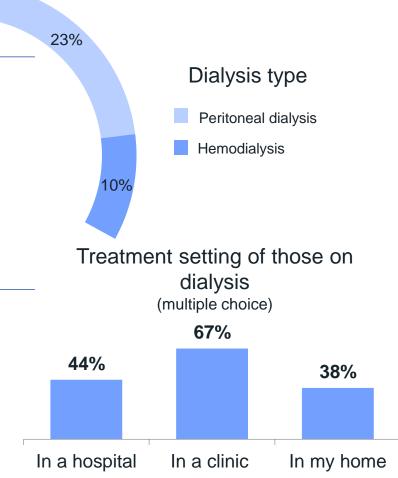




#### **CKD** patient breakdown







S11. Are you currently on dialysis to treat kidney disease? | Base: CKD patients (n=500)

of CKD patients are on dialysis

S12. Have you ever had a kidney transplant? | Base: CKD patients (n=500)

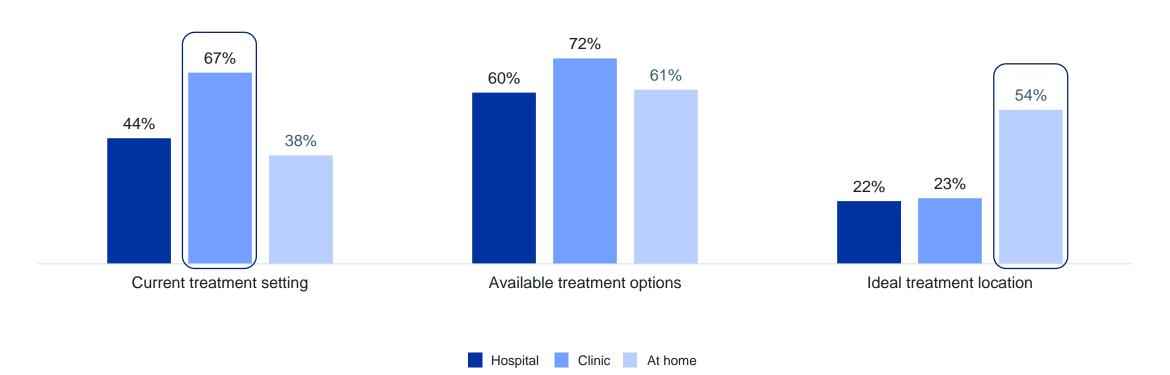
Q32: In what setting do you receive dialysis? | Base: Patients on dialysis (n=166)



# Although current dialysis patients ideally would like to receive treatment at home, the majority receive treatment in a center.



Dialysis perceptions, among dialysis patients % reported

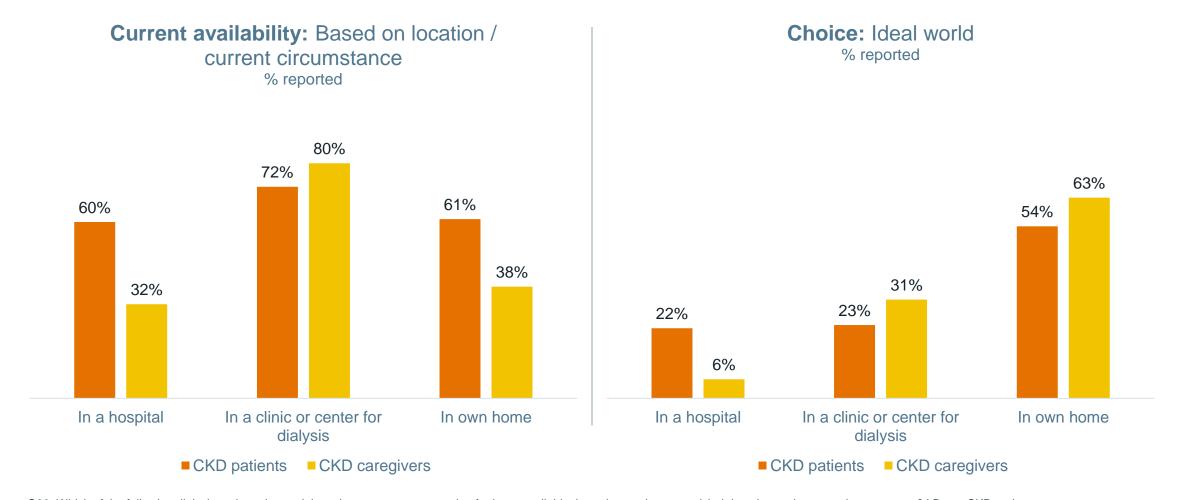


Q32. In what setting do you receive dialysis? Select all that apply. | Q33. Which of the following dialysis options do you have available, based on options, your location and current circumstances? Select all that apply. | Q34. If you could receive the same type of quality of care in each of the three locations below, which of the following dialysis options would you choose in an ideal world? Select one. | Base: Patients on Dialysis (n=166)



# While patients would prefer to be treated in their homes, usually treatments are administered in a center for dialysis.



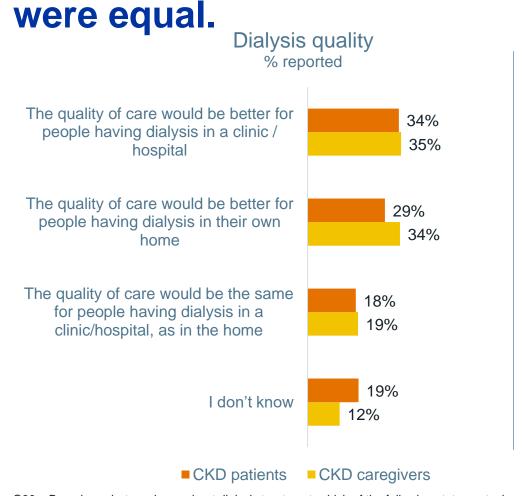


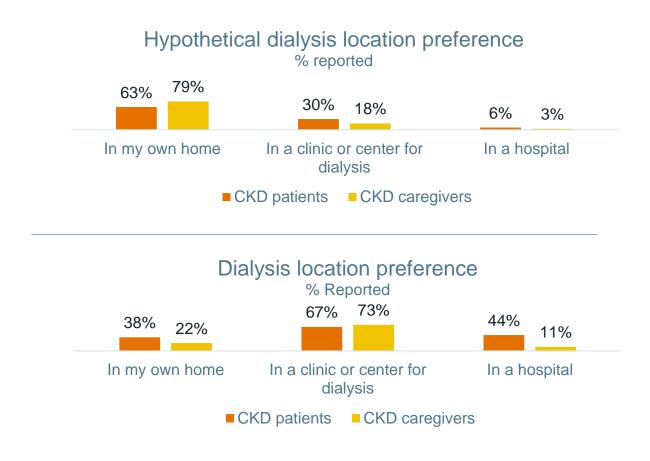
Q33: Which of the following dialysis options do you / does the person you are caring for have available, based on options your / their location and current circumstances? | Base: CKD patients (n=141), CKD caregivers (n=104) | Q34: If you / the person you are caring for could receive the same type of quality of care in each of the three locations below, which of the following dialysis options would you / they choose in an ideal world? | Base: CKD patients (n=141), CKD caregivers (n=104) \*=small sample size



# Dialysis patients think clinic / hospital dialysis provides better quality of care, but would prefer dialysis at home if it







Q30a: Based on what you know about dialysis treatment, which of the following statements do you agree with? | Base: General public (n=2000), CKD patients (n=500), CKD caregivers (n=250) | Q31a: Please think about a hypothetical scenario. If you were to find out your kidneys have failed, you would need to undergo dialysis. If you could receive the same type of quality of care in each of the three locations below, which of the following dialysis options would you choose? | Base: CKD patients (n=334), CKD caregivers (n=146) | Q32: In what setting do you/ does the person you are caring for receive dialysis? | Base: CKD patients (n=141), CKD caregivers (n=104) \*=small sample size







# If given the option, people living with CKD who are not on dialysis yet would choose home dialysis.

One of the barriers to home dialysis may be awareness: 61% of CKD patients currently on dialysis say home dialysis is an option for them currently.



Would choose to receive dialysis in a clinic

6%
Of CKD
patients not on dialysis

Would choose to receive dialysis in a hospital

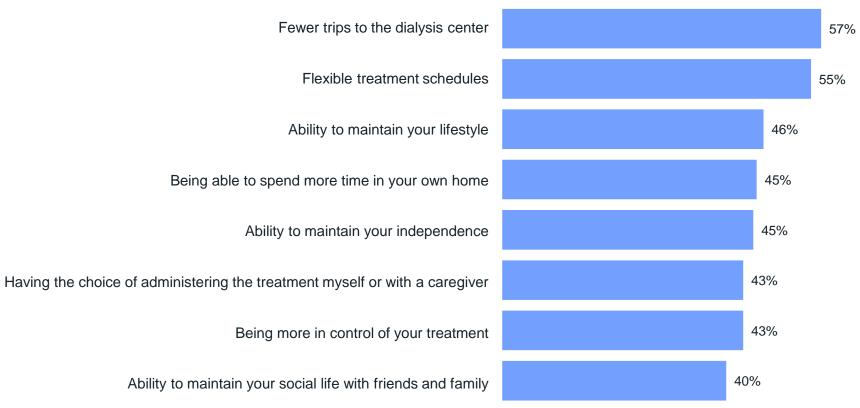
Of CKD patients not on dialysis



# Dialysis patients believe home dialysis would give them flexibility, control, and the ability to maintain a social life.



Benefits of home dialysis – for current dialysis patients % agree

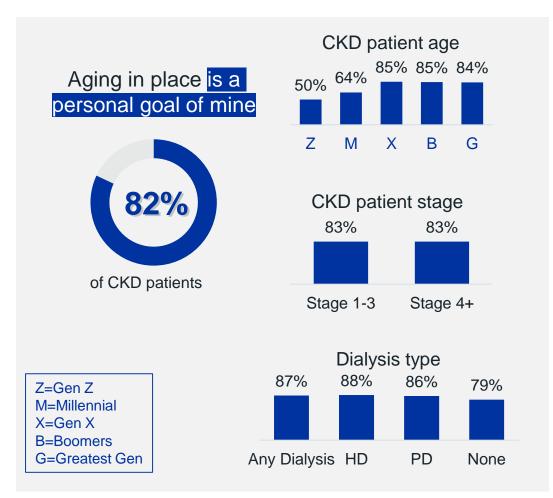


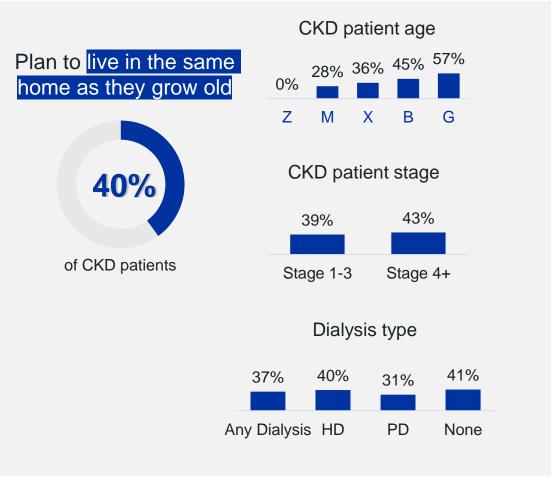
Q35: In your opinion, what would be the main benefits of you / the person you are caring for receiving dialysis treatment in your / their own home. | Base: CKD patients (n=166)



#### People living with kidney failure (stage 4+) are more likely to plan to age in place.





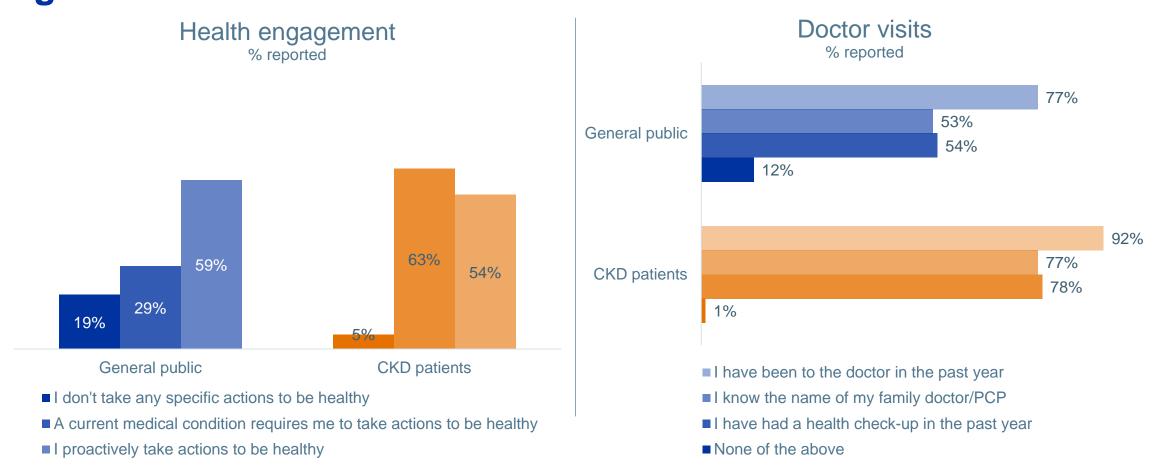


Q15. And, where do you plan to live as you grow older? | Q19. Which of the following words or phrases best describes your view of "aging in place"? | Base: U.S. General public – 18+ (n=2,000), CKD patients (n=500)



# A medical condition prompts people living with CKD to be healthy while the general population proactively does so regardless.

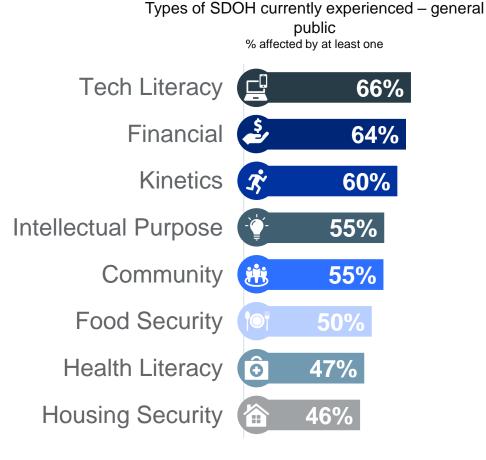


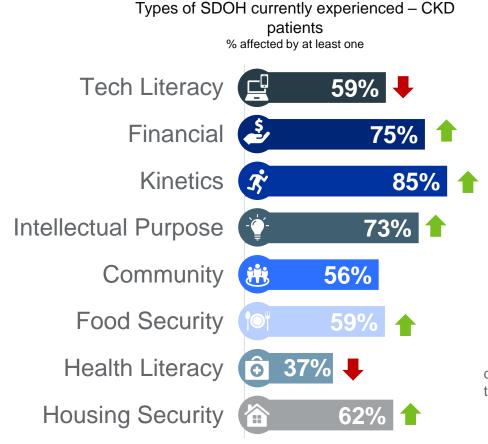




## CKD patients are much more likely to be affected by financial, kinetic, and intellectual purpose SDOH.







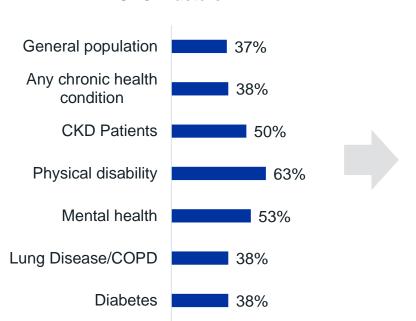
Statistically significant differences, compared to the general population at 90% level: Sig. more affected / Sig. less affected



# People living with CKD face similar SDOH challenges to those with a physical disability, though CKD patients are less affected by food insecurity and health literacy.



People with chronic health conditions who are negatively affected by six or more types of SDOH factors



**Types of SDOH** – by health conditions % affected by types of SDOH

	General Public	Any chronic condition	CKD patient	Physical disability	Mental health	Lung disease/ COPD
TECH LITERACY	66%	65%	59%	77%	61%	63%
FINANCIAL	64%	63%	75%	82%	80%	63%
KINETICS	60%	69%	85%	92%	72%	79%
INTELLECTUAL PURPOSE	55%	59%	73%	85%	76%	71%
COMMUNITY	55%	55%	56%	71%	68%	54%
FOOD INSECURITY	50%	48%	59%	65%	69%	54%
HEALTH LITERACY	47%	39%	37%	48%	53%	34%
HOUSING SECURITY	46%	48%	62%	67%	59%	52%

Statistically significant differences, compared to the general population at 90% level:
Sig. more affected / Sig. less affected



#### Half of CKD patients are unable to work, and 57% say it is difficult to keep up with home maintenance.

54%

49%

Types of SDOH – among CKD patients

% affected by types of SDOH

INTELLECTUAL

**PURPOSE** 

Lack purpose

and direction

Not able to

a living

5%

work and earn

73% \

**CKD** focus

% of affected by SDOH type

% affected by each statement

TECH LITERACY	

**59%** \ \

#### 26% Do not communicate

online with my doctor/pharmacy

#### 34% Struggle to use new technology

23% Not accessing the internet on my mobile phone

10% Not managing bills online

### **FINANCIAL**

56%

future

54%

43%

card)

23%

Not saving

money for the

Do not have

income for non-

Do not pay bills on

time (e.g. gas,

phone, credit

Do not have

enough for

everyday

expenses

disposable

essentials

75% 🕹 85% 🕹

3

#### 59% Not physically fit and active

**KINETICS** 

#### 43% Not walking in

everyday life

33% Do not get 15+ minutes of exercise every

week 62% Struggle physically doing

household tasks

8% Not learning and developing skills

Do not make

independent

decisions

Do not have strong social support network 13%

20%

27%

25%

Do not feel

belonging in

Do not feel safe in

community

community

Lack access to public spaces or events in community

**COMMUNITY** 

**56%** 

**FOOD** 

**59%** 

43% Skip meals/reduce meal size for budget

27%

3%

13%

Difficulty

medical

4%

information

Difficulty in

find health

information

knowing where to

Have trouble

understanding

doctors' advice

Do not regularly

monitor health

understanding

23% Not eating nutritious meals most days

14% Not able to cook fresh meals most days

6% Do not have access to nutritious foods

Statistically significant differences, compared to the general population at 90% level: Sig. more affected / Sig. less affected.

0 **HEALTH LITERACY** 

HOUSING SECURITY

*47%* **62%** 

> 57% Difficulty keeping up with home maintenance

11% Do not have enough space to live comfortably

5% Do not live in a stable home

6% Do not live in a safe and comfortable home

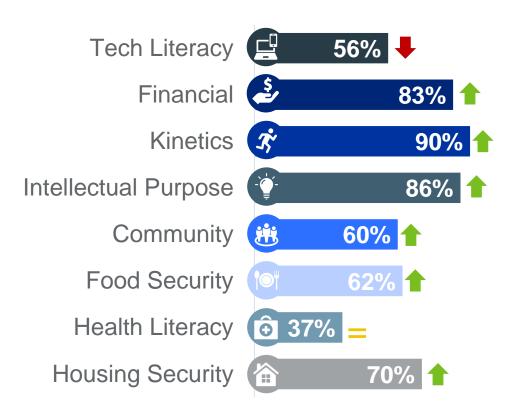
Q6-Q13: To what extent do you agree or disagree with each of the following statements? | Base: CKD patients (n=500)



## People living with kidney failure (stage 4+) are more likely to be affected by these SDOH.



#### Most common SDOH affecting Stage 4+ CKD patients





**67%** of Stage 4+ CKD patients say they are **unable to work and earn a living** (versus 42% of Stage 1-3B CKD patients)



**67%** of Stage 4+ CKD patients say they are **not physically fit and active** (versus 56% of Stage 1-3B CKD patients)



**64%** of Stage 4+ CKD patients also say it **is difficult to keep up** with the maintenance of their home/living space (versus 54% of Stage 1-3B CKD patients)



**67%** of Stage 4+ CKD patients are **not saving for the future** (versus 51% of Stage 1-3B CKD patients)

**62%** of Stage 4+ CKD patients **do not have enough disposable income for non-essentials**, such as entertainment or vacation (versus 51% of Stage 1-3B CKD patients)



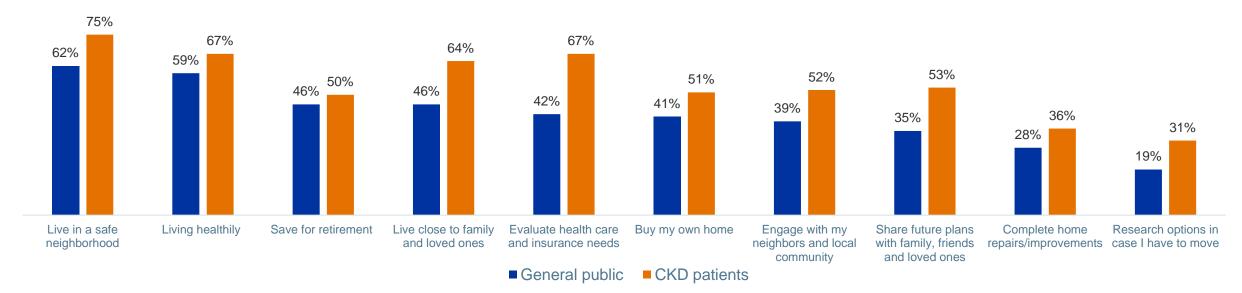
## CKD patients are twice as likely to have taken actions that will help them age in place.



Actions taken to help age in place % reported



of CKD patients (versus 20% general public) have already started taking actions to enable them to age in place

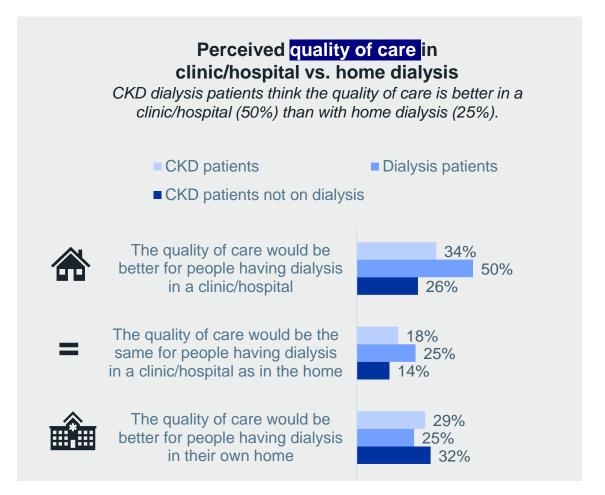


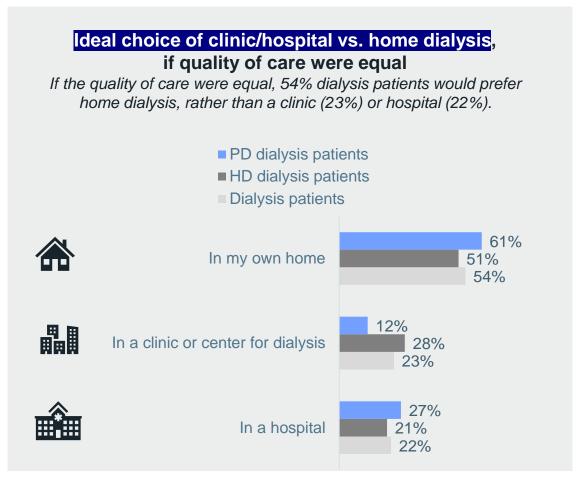
Q31: Which of the following actions have you taken to help you age in place? And which are you planning to take in the next 5 to 10 years?



## There is interest in home dialysis if the quality of care is the same as in clinic and hospital settings.







Q30a: Based on what you know about dialysis treatment, which of the following statements do you agree with? | Q34: If you could receive the same type of quality of care in each of the three locations below, which of the following dialysis options would you choose in an ideal world? | Base: CKD patients n=500, Dialysis Patients n=166, HD Dialysis Patients n=117, PD Dialysis Patients n=49, CKD patients not on dialysis n=334)

#### Focus on caregivers



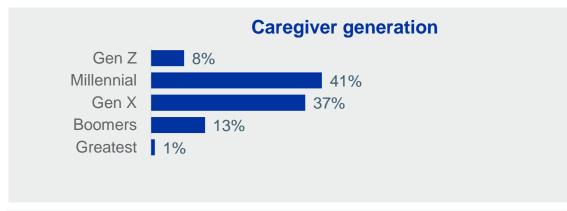
A third of the U.S. general, mental health, or physical disability population are family caregivers, mostly for diabetes, hypertension.

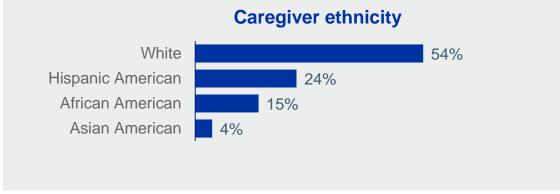




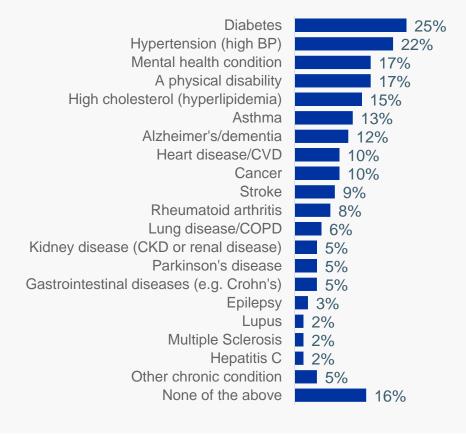
34%

of the U.S. general population are family caregivers of an adult with a chronic health condition.





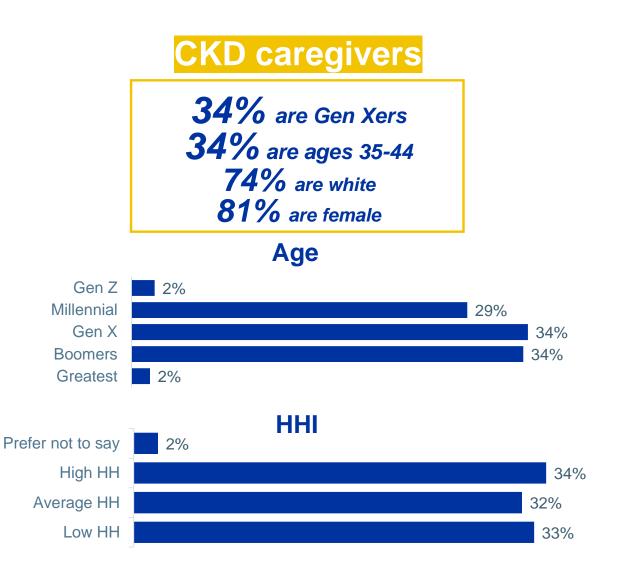
#### **Caregivers of specific chronic conditions**

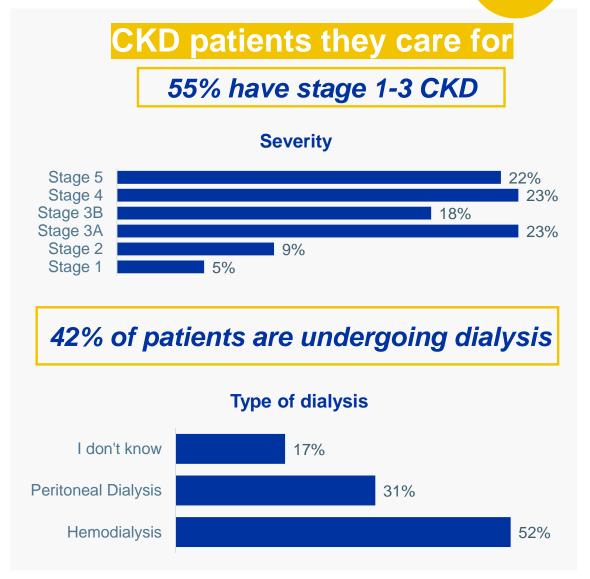




#### Three in ten CKD caregivers are millennials.

Caregiver focus

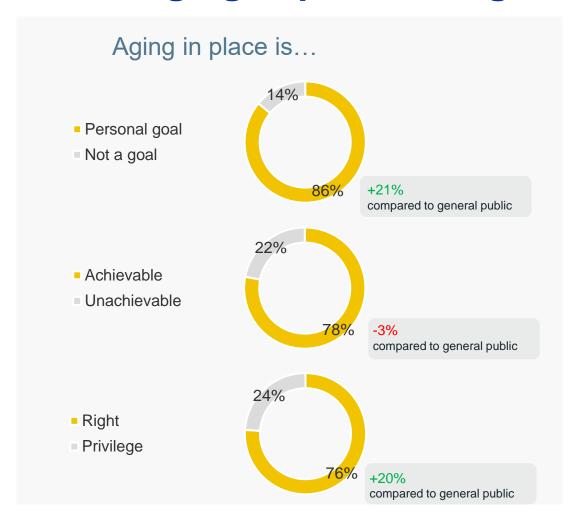


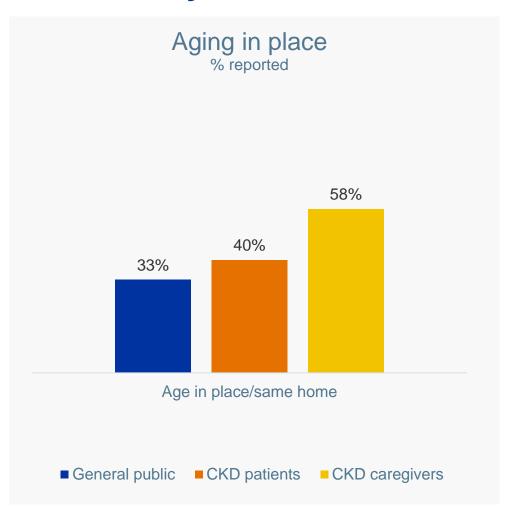




## CKD caregivers are more likely than the general population to see aging in place as a goal for the adult they care for.







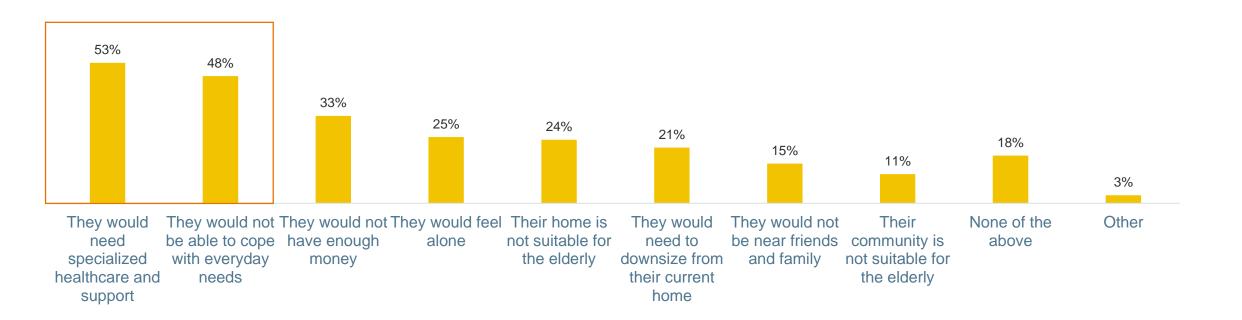
Caregiver focus



## Caregivers say specialized healthcare and everyday needs would prevent the adult that they care for from aging in place.

Barriers to aging in place % reported

CKD caregivers



## Seven of eight dialysis patients visit their doctor monthly or more,

# At least once a month At least once every other week Doctor appointment frequency 39% 22% 10% At least twice Every other day per week

## but find it difficult to travel there.

AND

14%

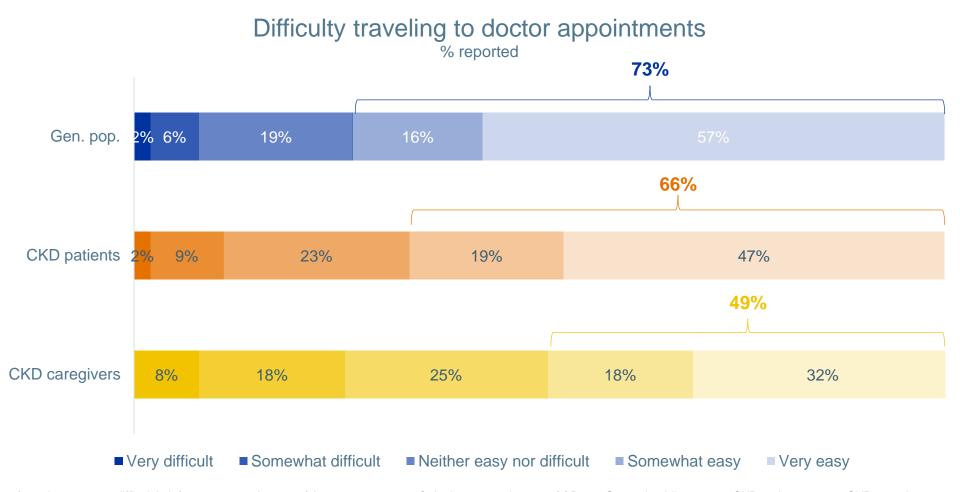
describe traveling to the doctor as difficult or very difficult.

Q28a. On a scale 1-5, how easy or difficult is it for you to travel to your doctor appointments? Q29a. In an average month, how often do you need to go to doctor's appointments? Base: Patients on dialysis (n=166)



## A third of CKD caregivers say it is difficult for the adult they care for to travel to doctor appointments.





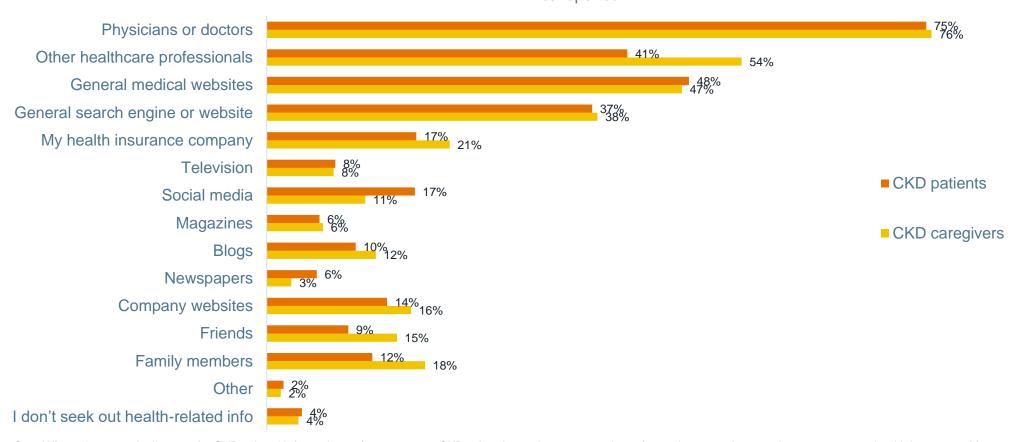
Q28a. On a scale of 1-5, how easy or difficult is it for you to travel to your / the person you care for's doctor appointments? | Base: General public n=2000, CKD patients n=500, CKD caregivers n=250



## Healthcare providers are key sources for information, though people living with CKD are looking online via search and social.







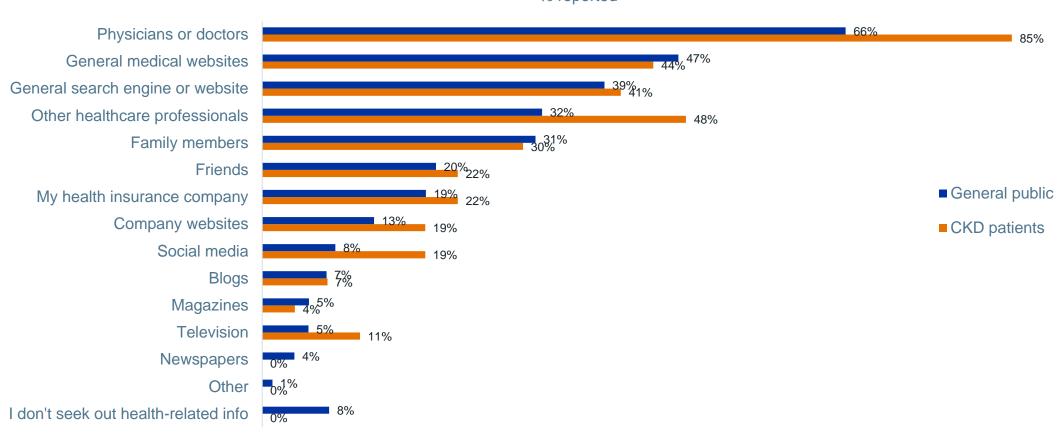
Q38. Where do you typically go to for CKD-related information or for answers to CKD-related questions you may have (e.g., about certain procedures, treatments, health issues, etc.)? Base: CKD patients n=475, CKD caregivers n=250



## Doctors and medical-related websites continue to be the most visited sources for health questions.







Q37. Where do you typically go for health-related information or for answers to health-related questions you may have (e.g., about certain procedures, treatments, health issues, etc.)? | Base: General public n=2000, CKD patients n=500

#### **SAMPLE PROFILES**





#### **General population – sample profile**

GENDER	
Male	48%
Female	52%

GENERATION		
Adult Gen Z (18-22)	9%	
Millennials (23-38)	28%	
Gen X (39-54)	26%	
Boomers (55-73)	32%	
Greatest Gen (74+)	5%	

REGION		
New England	4%	
Mideast	16%	
Great Lakes	15%	
Southeast	26%	
Plains	7%	
Southwest	12%	
Rocky Mountains	4%	
Far West	16%	

HOUSEHOLD INCOME		
Low HHI	31%	
Average HHI	31%	
High HHI	34%	

PARENTAL STATUS		
Parents	24%	
Non-Parents	66%	



#### **CKD** patients – sample profile

CHRONIC CONDITION DIAGNOSIS		
Kidney disease	100%	
Hypertension	53%	
High cholesterol	37%	
Diabetes	32%	
Mental health condition	27%	
Heart disease/CVD	19%	
A physical disability	15%	
Asthma	13%	
Gastrointestinal diseases	12%	
Lung disease/COPD	12%	
Cancer	12%	
Rheumatoid arthritis	8%	
Other chronic condition	8%	
Stroke	7%	
Lupus	5%	
Parkinson's disease	3%	

Hepatitis C	3%	
Epilepsy	3%	
Multiple sclerosis	2%	
Alzheimer's/Dementia	2%	
GENERATION	<u> 1</u>	
Adult Gen Z (18-22)	1%	
Millennials (23-38)	13%	
Gen X (39-54)	34%	
Boomers (55-73)	43%	
Greatest Gen (74+)	9%	
REGION		
New England	25%	
Mideast	2%	
Great Lakes	12%	
Southeast	7%	
Plains	30%	
Southwest	13%	
Rocky Mountains	10%	
Far West	1%	

STAGE OF KIDNEY DISEASE			
Stage 1 with normal or high GFR (GFR>90 mL/min)	7%		
Stage 2 Mild CKD (GFR=60-89 mL/min)	11%		
Stage 3A Moderate CKD (GFR=45-59 mL/min)	40%		
Stage 3B Moderate CKD (GFR=30-44 mL/min)	18%		
Stage 4 Severe CKD (GFR=15=29 mL/min)	12%		
Stage 5 End Stage Renal Disease (ESRD) (GFR<15 mL/min)	12%		
HOUSEHOLD INCOME			
Low HHI	39%		
Average HHI	25%		
High HHI	35%		

Yes
No
Hemo
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Yes
No – waitlis
No – trans
Male
Fema

CURRENT DIALYSIS			
Yes		30%	
No		70%	
TYPE OF DIALYSIS			

TYPE OF DIALYSIS	
Hemodialysis	67%
Peritoneal dialysis	33%
I don't know	0%

KIDNEY TRANSPLANT	
Yes	24%
No – but on a transplant waitlist	8%
No – and not on a transplant waitlist	68%

<u>GENDER</u>	
Male	47%
Female	53%

PARENTAL STATUS	
Parents	33%
Non-Parents	67%

S7/S10/S11/D6/S12



#### **CKD** caregivers – sample profile

CHRONIC CONDITION CARE	
Kidney disease	100%
Hypertension	55%
Diabetes	47%
Heart disease/CVD	35%
High cholesterol	32%
Mental health condition	32%
A physical disability	32%
Lung disease/COPD	24%
Alzheimer's/Dementia	22%
Stroke	20%
Rheumatoid arthritis	20%
Asthma	17%
Cancer	16%
Gastrointestinal diseases	15%
Hepatitis C	6%
Parkinson's disease	6%

Lupus	5%	
Multiple sclerosis	5%	
Epilepsy	4%	
Other chronic condition	5%	
GENERATION	<u>1</u>	
Adult Gen Z (18-22)	2%	
Millennials (23-38)	29%	
Gen X (39-54)	34%	
Boomers (55-73)	34%	
Greatest Gen (74+)	2%	
REGION		
New England	3%	
Mideast	16%	
Great Lakes	16%	
Southeast	32%	
Plains	3%	
Southwest	14%	
Rocky Mountains	2%	
Far West	15%	

STAGE OF KIDNEY DISEASE	
Stage 1 with normal or high GFR (GFR>90 mL/min)	5%
Stage 2 Mild CKD (GFR=60-89 mL/min)	9%
Stage 3A Moderate CKD (GFR=45-59 mL/min)	23%
Stage 3B Moderate CKD (GFR=30-44 mL/min)	18%
Stage 4 Severe CKD (GFR=15=29 mL/min)	23%
Stage 5 End Stage Renal Disease (ESRD) (GFR<15 mL/min)	22%
HOUSEHOLD MOOLE	

HOUSEHOLD INCOME	
Low HHI	33%
Average HHI	32%
High HHI	34%

<b>CURRENT DIALYSIS</b>	
2%	
3%	

TYPE OF DIALYSIS	
Hemodialysis	52%
Peritoneal dialysis	31%
I don't know	17%

KIDNEY TRANSPLANT	
Yes	8%
No – but on a transplant waitlist	18%
No – and not on a transplant waitlist	75%

<u>GENDER</u>	
Male	19%
Female	81%